

The *On Guard...* AMERICAN HOME

15¢
August 1945



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- ☐ Rock Wool Home Insulation booklet. A11-5-25

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THE AMERICAN HOME, August, 1945, Vol. XXXIV, No. 3. Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York, N. Y. W. H. Eaton, President-Treasurer, Jean Austin, Vice-President-Secretary. Executive, Editorial and Advertising headquarters, 444 Madison Avenue, New York 22. Subscription Department, 55 Fifth Avenue, N. Y. 3. Copyright, 1945, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States and Canada, \$1.50 a year; two years, \$2.50; three years, \$3.00. Foreign postage, \$1.00 per year extra. Entered as second class matter December 31, 1935, at the post office at New York, N. Y., under act of Congress, March 3, 1879.

THE AMERICAN HOME, AUGUST, 1945

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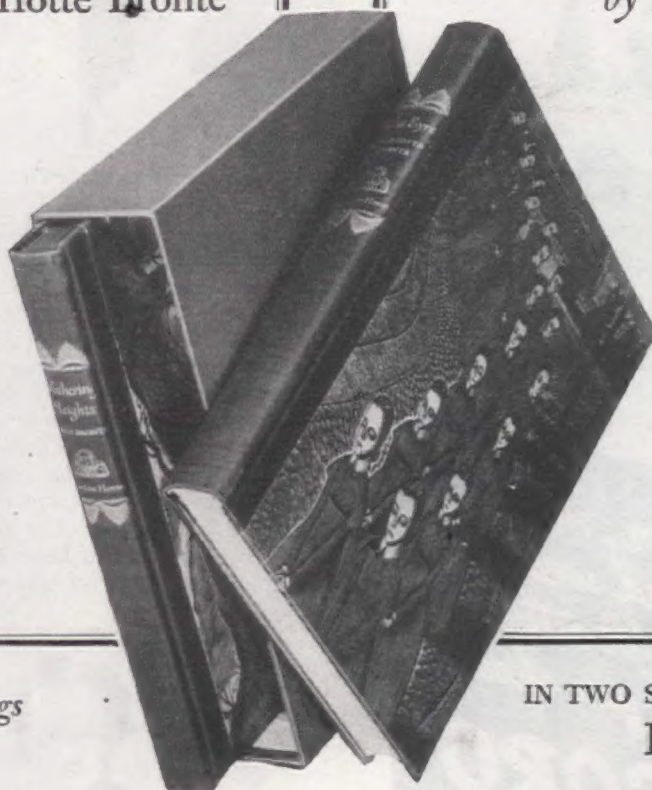
Few novels in the wide realm of English literature have held the affection of so many readers, year after year, as *Jane Eyre*. Its striking combination of romance and horror makes it a book impossible to forget. This is one of the most beautiful editions in which Charlotte Brontë's great novel has ever been published.

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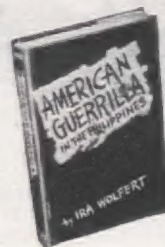


AMERICAN GUERRILLA IN THE PHILIPPINES

BY IRA WOLFERT

\$2.75

The modern Robinson Crusoe who built up Gen. MacArthur's communications back to Leyte, and whose experiences included everything from hunting Japs to finding love. Says Clifton Fadiman: "Absorbing suspense — one of the best personal adventure stories the war has produced."



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less weed germination, more uniform moisture and weather conditions - less need for attention - these are reasons why you should

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Do your lawn work this fall! That's the expert advice of lawn authorities all over. Whether you plan to put in a new lawn or feed and re-seed your established lawn—now's the time to do it... right now! And here's why...

Cool weather is ideal for the growth of grass, and the more uniform moisture conditions in fall assure better germination of lawn seed. And in fall most weeds are through germinating for the year. This means the new grass can become firmly established before it is required to compete with weeds for food, moisture and light.

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CONTRIBUTORS



... DOROTHY WALDO PHILLIPS, a most attractive, jovial lady, is a youth counselor from Lansdowne, Pennsylvania. She goes about the country lecturing from platform and radio to parents and teachers about their children and to children about themselves. Notwithstanding her claim that you can see her for five miles on a clear day, she practically breezes from state to state to fill her hectic lecture schedules. How she carries through successfully her ideas on child training by making use of a slap-happy puppet—is told in Luby Polack's story "Meet Samuel Spivens."



... THELMA STACY YARBROUGH, who contributes the clever ideas for giving dainty, sentimental touches to an engagement shower, on page 62 of this issue, is a high school teacher in Wedowee, Alabama. She finds it easy, however, to keep an eye on her family while she teaches. Her daughter is a senior; her husband is the principal of the school.

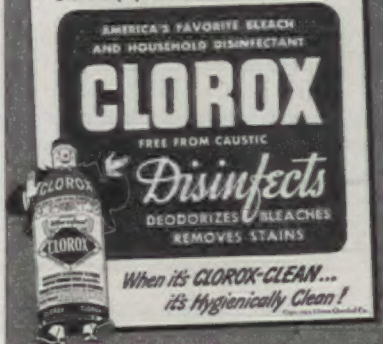


... LEONARD DELANO, who photographed the Endres house is a commercial photographer in Oregon, his native state. His career has taken him to many parts of the U. S., and Alaska, where he photographed a world's record deep sea salvage job on the S. S. Islander. He was a motion picture cameraman in Hollywood and recently has been making training films and war plant motion pictures.

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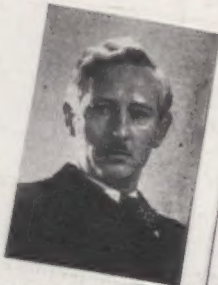
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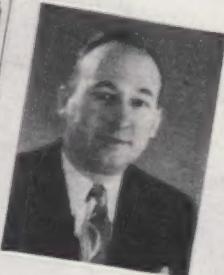
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THE AMERICAN HOME, AUGUST, 1945

CONTRIBUTORS



... **GEORGE HIRAM VAN ANDA**, who photographed the Fletcher Lord home for this issue, was for years an architect by profession. At that time architectural photography was his hobby. In 1923 he decided to make photography his work and enjoy architecture as a hobby. He now combines the two for his profession. He has studios in New York City and in Kent, Conn., where he makes his home.



... **SAMUEL GLASER**, who with L. L. RADO, designed the Defense House shown on page 28, is a practicing architect in Boston. The skill with which he executed the plans for this house is backed by 14 years of practical experience in architecture, and much original research on designing small homes. Besides planning many modern residential and commercial buildings in New England, he is the author of the well-known book entitled, "Designs for 60 Small Houses."



... **NOWELL WARD** (photographer of the Phillip Jewell and J. C. Frehner houses) is an associate of the Royal Photographic Society of London, and a native Englander, who came to Chicago when he was 11 years old. He studied at the Chicago Art Institute for 10 years and in 1936 he won the Eastman Grand Award of \$1500 in a national photography contest. He began his present career as a commercial photographer in Chicago, Illinois, and is now assisted by his wife who shares his interest in photography. He is teaching photography this summer.



"I set the whole town talking"

IF YOU WANT to spread news fast, telephone... or (they say) tell a woman!

Well, a lot of good ideas get passed around both ways these days. Victory Garden hints... meatless menus... how to make household linens last longer. And that's sure to set somebody off on a rave about Pequot sheets.

Take the case of Mrs. Hubert Norman, of Moline, Illinois.

When Mrs. Norman was married, her mother gave her a dozen Pequot sheets. She didn't realize then just how fortunate she was. She thought any sheets would wear, if given good care. But, a few years later... well, let's quote her letter:

"Imagine my surprise, to meet some of the girls who had married the same month I did... shopping for replacement sheets."

Replacements? So soon? They couldn't believe her when Mrs. Norman assured them her Pequots were still snowy, soft and firm. So she invited them to her home, to see:

"I showed them! And I also showed them my pet sheet-saving trick... alternating the wide hems, first at top and then at the bottom. Believe me, those girls rushed out and got Pequots. And told their friends to do the same. My little demonstration set the whole town talking about those wonder sheets."

Today you can't always go right out and get Pequots. If your store is short, it is because the needs of our armed forces must come first. We're doing our best to supply some Pequot sheets for retail stores. Pequot Mills, Salem, Mass.

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so good-looking



so long-wearing

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CONTRIBUTORS



... W. CLIFFORD HARVEY, whose astuteness and zeal have been instrumental in bringing many fine New England houses to the attention of our readers, was recently appointed Real Estate Editor of *The Christian Science Monitor*. He has written many articles on housing subjects and was the prime instigator in a successful campaign against the fire hazards of Boston's obsolete dwellings. Results were first, a revising of the city's building code, and second, the *Monitor's* capture of the gold medal award for the newspaper contributing most in 1944 to national fire protection. This month we thank him for bringing the defense house in Springfield to our attention.



... ELSA CONNORS, a career-girl Mrs., who contributes "When Your Garden Club Comes to Lunch" (page 56) is Public Relations Director for the Higbee Company of Cleveland. Thoroughly experienced in party planning and table decoration, she has written many articles on these subjects. Reader response to her "Goodie Sleigh" centerpiece published in a Christmas issue of *AMERICAN HOME* started her career side-line of designing miniature sleighs.



... DR. A. BENJAMIN STURGES, a contributor to our "Garden Miscellany" article can be considered a true authority in this field. Although professionally, he has practiced medicine in Connecticut and Georgia, he has been an amateur horticulturist for years. He is now experimenting with trees on his ranch in Clearwater, Fla.

ELEANOR-BELLE

steps on
a shell...



Youngsters on the beach often meet with cuts or scratches. Never be without the little Iodine bottle, for any cut, scrape or scratch invites infection. Do as doctors do. Cleanse the wound; then apply Iodine, the germicide which has been a reliable stand-by for many, many years.

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Even though a toilet looks clean, a germ-laden film is constantly forming. To keep toilet bowls really sanitary, use Sani-Flush at least twice a week. It's the quick, easy way—no scrubbing necessary. Disinfects, too.

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- EASY
- SANITARY





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"**E**VERYONE likes to plan a house. Whether or not the house ever gets built is, of course, another matter.

"This fact was brought home to me rather forcibly last winter. We were in Belgium at the height of the Bulge. Rumors were flying and the ack ack and artillery were noisy. We were on the alert and yet had no particular task, at the moment, to occupy our minds. We were sitting around waiting for orders and I began working on the sketches for MY house.

"To my surprise, one by one, the fellows began looking over my shoulder to see what I was doing... each had a suggestion to offer. Before many minutes the tension broke and every man was talking about HIS house... the house he already had... the house he was going to have... or the house he wished he had.

"It occurred to me that perhaps your magazine would be interested in this. THE AMERICAN HOME has been a part of my family life as long as I can remember. Its well-thumbed issues have always been on the coffee table and there is always a rush when the new issue arrives to get it first.

"By reaching the families of service men, who will (and do) in turn forward clippings of interest to their men in the service, you are in a position to help make practical some of our impractical dreams. Many men by the time they have reached home will, with this help, have a workable project in hand, having learned of recent inventions and developments in home building. And, too, the G.I. Bill of Rights has made financial provisions in order that these 'dream houses' may become a reality."

—S/SGT. DEXTER STONER

"What are the architects, engineers, editors, and decorators trying to do to our homes, present and future? In every headline you see 'Here is your home of tomorrow,' or 'You can live like this.' Maybe we can live like this but it certainly hasn't been made very enticing to the housewife as yet.

"The article 'Postbaloney' was getting down to earth a little, but what happened? An indulgent chuckle with the comment that here was a challenge to the engineers and architects! We housewives will fairly snap at all the improvements engineers can evolve, but be sure they are improvements and not something that just looks new and different but not practical. It is hard to believe that Americans are going to discard everything and start anew after the war. There will be too many young

Important! Letters requesting information should be accompanied by a stamped, completely addressed envelope. Manuscripts and illustrations will not be returned unless accompanied by the necessary postage. They will be handled with care, but we cannot possibly assume responsibility for their safety.

A lady in Lansing said,

"OUR BUILDER
WONDERS..."



... will the use of Aluminum Windows increase his installation costs?" And this residence in Illinois answers, "Definitely not!"

Two carpenters started to unpack the eighteen aluminum windows for this house (this is a pre-war story, of course) at 10:30 one morning. At 2:30 that afternoon, with a half hour out for lunch, all eighteen were set, anchored and lined up, ready for the plasterers.

That's been nearly five years ago. Today, their good appearance, their easy operation, greater glass area and low upkeep continue to make living with them a joy.

You'll be able to get windows made of Alcoa Aluminum from a number of manufacturers, just as soon as aluminum and manpower are available for this use. ALUMINUM COMPANY OF AMERICA, 1906 Gulf Building, Pittsburgh 19, Pennsylvania.



Windows of

ALCOA ALUMINUM



...and tomorrow a blueprint



thanks to your architect

● Was your dream-house, like many, born in wet sand... or on an old envelope or a restaurant tablecloth? All good ways... but when the time comes to translate that dream into an actual brick-and-shingle home... *be sure it's right the FIRST time!*

Unless an architect designs your home, you run a grave risk of seeing that dream turn into a nightmare. The headaches of "haphazard" houses are many: leaky roofs... sagging floors... cracked walls... smoky chimneys... misplaced doorways... too-narrow stairs... and bang! goes your cherished dream!

"Free" or stock plans *do* sound tempting... but, in the long run, they may cost far more than any architect's fee. Such plans are drawn by men who never met your family... who don't worry about your dreams. But the architect *does!* Like your family doctor, he's a family friend with your interests at heart.

The architect does much *more* than just plan your home with you. He "guardian-angels" your interests from the first breaking of ground to the final coat of paint. We've prepared a free booklet to tell you *all* he does and how best to work with him.

Use the coupon below to get it.

Plan your house now!

START RIGHT—

WITH AN

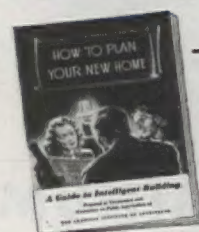
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Please send copy of book "How to Plan Your New Home."

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couples starting on the proverbial shoe-string who will be blessed with Aunt Matilda's soup tureen and grandmother's settee. And while there may be a trend toward living in the open country, are we to wave away blithely all the houses in the city confines that are still in good condition, or are they to be the slum areas of the future?

"The movement seems to be toward simplified living—but easier housekeeping is doubtful according to the pictures presented. True, there isn't so much bric-a-brac to wash and dust, but after keeping all the advocated window space clean there would be little time or energy for other small, well-loved things. One article says furniture will be built in. A fond hope, no doubt, of some man who resents change of any sort. Built-in beds—did the designers ever make one for days on end or take care of any one in one of them? I wonder, too, how many times new carpeting must be purchased because of worn spots in front of built-in furniture.

"My work in hospitals for close to twenty years has given me an aversion to flush panel doors. Just walk down any hospital corridor and look at the doors. No dust, of course, but the only way to remove fingerprints is to wash or wax the entire door. This applies to the beautiful (?) smooth doors in modern kitchens. I've never seen a modern home that didn't have the usual sharp angles at the floorline or little corners in the window frames.

"Then there is the subject of appearance. Put a desk and receptionist in any living room pictured in a so-called modern house, and it would serve for any factory or place of business, by its very impersonal appearance. The exteriors of most of them look like lumber sheds.

"Wouldn't it be logical to start with a conception of the word work? To eliminate work, why not have vertical beading on flush door panels, elevated closet floors to prevent dust curls, rounded corners all over the house, and re-designed windows broken by flat metal lines that wouldn't need painting. No sliding doors until someone finds a way to clean the cavity in which they slide, and movable furniture so housewives won't take to cutting out paper dolls to relieve the monotony.

"Can't someone slow down remodelers of our daily living till they get a true picture of what constitutes work?

"I hope I am not the critical person

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GENERAL ELECTRIC

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I sound here—but if my magazines were not such good companions I wouldn't be so upset about present trends. Only this winter I gave a ten year accumulation of THE AMERICAN HOME magazine to the scrap drive, and it was like parting with a friend."
—MRS. SANFORD A. SELSAM, R.N.

"Thank you for your kind letter reminding me that I had dropped a stitch in failing to renew my subscription to the one magazine I so cherish.
"I can hardly wait to open the issues of the coming months which are to be crammed full of solutions to all the household problems of today. The matter of food stretching will be of interest as I may learn something else to do with scraps and scrapings beside brew soup as I already have a watery complexion. The preserving won't interest me as I am pretty well preserved. I will be eighty-six come St. Swithins day and have all my faculties including a sense of humor and my teeth."
—MRS. HAZEL M. SARDE

"Why hasn't an article on flower show arrangements been written before? Why has every one always been afraid to express her real emotions (the ones that cause an icicle to run slowly down the spine when asked to judge some of the impossible creations in flower shows)?
"I am not a judge and I no longer belong to a garden club, but I am a farm woman who raises hundreds of flowers and I love an artistic, natural flower arrangement. I certainly see eye to eye with THE AMERICAN HOME on the subject of flower arrangements."
—MRS. SAM B. BELL

"Will you accept the following comments in defense of flower show arrangements censured in your article?
"In view of the many virtuous and beautiful arrangements shown in flower shows, it seems to the writer (who readily admits her love of flower show arrangements) that it is not the arrangements, but those who fail to profit from viewing them, who should be criticized! The purpose of show arrangements is to inspire and instruct and the many well-constructed compositions seen in the arrangement sections of flower shows are armed with a power to do just that—inspire and instruct.
"In writing so I do not forget that there are arrangements receiving awards that sometimes cause brow raising; they are original perhaps, but in art there is always the question whether originality, per se, is the logical end sought. These questionable compositions are in the minority and an exception rather than the standard. There are few who do not thrill at the aesthetic charm of a sunset, yet can we bring this beauty home, except in memory? Should you shun the gallery where is hung an artist's creative work because you yourself cannot capture his expression upon a canvas? If not, then should an exhibitor hesitate to spend time and energy polishing his show arrangement because the spectator hasn't the time nor inclination to do the same?
"As for 'sitting up half the night' to bend a poppy to her liking, I leave it to you—why not? It is not so much a matter of trying to improve upon nature as it is a pressing desire to dramatize nature by means of art.
"Flower arrangement is truly an art, and like any other art, requires time, patience, and diligent endeavor. The

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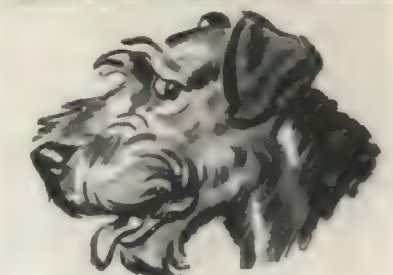
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A Peachy Salad

'specially good with **Real Mayonnaise**

WHAT IT TAKES

6 oz. cream cheese
3 tbs. chopped nuts
Best Foods or Hellmann's
Real Mayonnaise
6 peaches (or 12 canned peach
halves)
3 bananas, halved and quartered
Cherries
Lettuce or salad greens
1 tbs. lemon juice
2 tsp. confectioners sugar

WHAT TO DO

Mix cream cheese with nuts and 3 tbs. Real Mayonnaise. Stuff peach halves with mixture and arrange on lettuce or salad greens with bananas and cherries, as illustrated. Serve with one cup Real Mayonnaise, mixed with lemon juice and sugar. It's a super-duper summer salad—a teaser for wilted appetites—and especially nutritious when served with Real Mayonnaise. Rich in food-energy units, Best Foods or Hellmann's Real Mayonnaise provides almost the same amount, spoonful for spoonful, as Nucoa or butter. So don't be stingy with your Real Mayonnaise . . . it adds flavor that counts . . . flavor and nourishment, too!

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Mayonnaise made the Best Foods-Hellmann's way contains only eggs freshly broken from the shell . . . added egg yolks . . . our own exclusive "Fresh-Press" salad oil . . . mild vinegar, and spices . . . double-whipped for smoothness.



IN THE WEST

BEST FOODS



IN THE EAST

HELLMANN'S

Real Mayonnaise



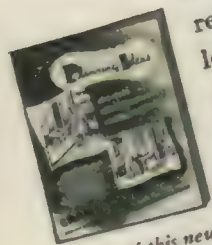
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majority of show compositions give to the public a hint of the arranger's skill which has developed from these three elements, and surely this actual, positive, and genuine expression of skill is needed to stimulate interest.

"When creative arrangements are on parade, they should reach a point of specialism. If hunting for the 'right container' represents conscious effort to bring one's creative faculty to the finality of a more perfect work of art, then it is justifiable.

"I will hazard a guess that lovers of flower show arrangements find encouragement in the fact that today's arrangements show an increasing understanding of principles and harmony. Unfortunate, indeed, is the on-looker who is unable to carry this into his daily life.

"It has been my privilege to open up the hobby of flower arrangements to many. I have done so through visits to local shows. Surely, we need not fight against the present tide."

—MRS. CLIFFORD E. CYPHERS

"In Mrs. Austin's article in the May issue condemning flower shows, arrangers and their works, Mrs. Austin certainly makes the fur fly. As one who is somewhat responsible for the organization of the Judging Schools for Amateur Shows which have spread like wildfire over the United States and who has had much to do with their procedure, I feel I can speak with some authority. I do agree with Mrs. Austin to a certain extent, but flower arrangement is an art, as is painting. It doesn't stand on as high a level because its works are temporary. But precisely the same principles apply: design, balance, harmony, scale, proportion, and color.

"Arrangers are trying to carry out some of the ideas of line, balance etc., in their arrangements. Is the fact that they often fail utterly a reason for condemning the whole attempt?"

—SARAH V. COOMBS

"Reading the article 'Gardener's Primer—Lesson 13. Vines' in the May, 1945, issue of THE AMERICAN HOME I suddenly became violent (and I'm naturally of a peaceful disposition). Reason? The inclusion of moonflower in the article on recommended vines. In my state (Washington) this vine is a pest, as it will prove to be in a climate similar to ours or Oregon. Even the Grange here has recently tried to find a way to kill the plant! You would do honored service for us all could you simplify the destruction rather than promote the cultivation of moonflowers."

—GRACE SEABLOOM

This is the first time we have heard the moonvine indicated as a nuisance, although its wild relative, the bindweed or wild morning-glory has a bad reputation throughout the country as an invader of farm lands and gardens. Perhaps there is something in the climate of the Pacific Northwest that stimulates some plants to inconveniently vigorous growth. As to the problem of getting rid of undesired moonflower vines, the Agricultural Experiment Stations of afflicted states should have the latest and most effective information. Perhaps a community spraying campaign, such as that used in Durham, New Hampshire, which relieved a serious poison ivy situation (see AMERICAN HOME for July, 1945) would solve the moonflower problem in the Northwest."

—HORTICULTURAL EDITOR

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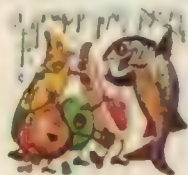
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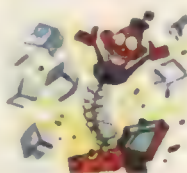


storage . . . super-moist cold for keeping fruits and vegetables dewy-fresh, crisp, colorful, vitamin-rich for days.

Loads of Space . . . enough room for everything: whole roasts or hams, space for large or small dishes, even a watermelon; plenty of tall bottle space. Shelves that slide to put food within easy reach. Flexible interior easily adjustable to many different arrangements to suit individual needs.



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Photographs by Howard Breitwisch

Meet Samuel Spivens

Luby Pollack

To grownups who have forgotten

Peter Pan, he's just a roguish doll . . .

but to children he is a very real person

BAD little, rude little, finger puppet Samuel Spivens has gone to town. Though he's just a velvet coat with white stocking hands, bowing and wagging on the fingers of his owner, though he's just a roguish doll, head drooping with shame as the misdeeds of many young children are hung on his slap-happy frame . . . to half a million school children in Ohio, Wisconsin, Michigan, Pennsylvania, New York, and Iowa, Samuel Spivens is a favorite scapegoat, a little lad who takes the rap for boys and girls to learn the right way of life.

Once you meet the little guy you almost forget that he didn't come in on his own power, that he waggled in on the fingers of Mrs. Dorothy Waldo Phillips, the lady who conceived him. Mrs. Phillips calls herself a child guidance specialist. When you ask her if she is a psychologist she says, "Oh no, when I was studying the King simply didn't approve of psychologists." You look up quickly to

see if she's serious but her eyes are dancing with mirth. No solemn bread-and-butter variety child guidance specialist, this English-born, Swiss-educated American lady with the clipped Oxford accent. Actually she got a thorough training in the humanities and welfare work at the College of Neuchatel, Switzerland. And that is how Samuel Spivens came into being twenty-five years ago.

It happened quickly there in the pretty Swiss street of Neuchatel. A crowd had gathered and the little English girl stopped. A mother stood before her dirty, disheveled boy and screamed at him. "You are the worst child in the world. See. You have torn your clothes. A curse you are, a curse to me. Oh why were you ever born?" Suddenly her hand struck his face in a furious slap. The little English girl—Dorothy—recoiled. She clenched her fists. Her eyes blazed with anger. The mother dragged the boy away, no doubt to repeat the per-

formance at some future time. That was the end of the incident for everyone except Dorothy.

While going to classes at the College of Neuchatel she brooded over this chastisement. It was uncomfortable for so young a girl to have such a vast love for children. It hurt her so often. Maybe the mother did have a right to punish her own child in her own way. But the boy had been mortified. There in the eyes of the villagers he had been made ridiculous, an unimportant nobody. He had blushed—yes, yes, that was it. The boy had blushed. His face had gone red because he had lost his dignity. In his own eyes he had lost caste.

So because of a slap, 19 year old English Dorothy thought up a brand new idea about children. It wasn't much. It just said—"The most important thing to a child is his dignity. If you would keep that important dignity intact, you must not let your child's face go red." It was as simple as that.

Dorothy decided that one violated Golden Rule when one trampled on a child's "inside" person. But how could one teach a child, or reprimand him if necessary, and yet not let his face go red?

The answer was found in Samuel Spivens. He didn't go to work right away. He was tucked in a corner of Dorothy's brain for years until suddenly, one day in America, she put him together.

Funny, empty-headed Samuel, a splendid teacher, yet probably the only educator in the world who was born to be scolded. This is how he works.

Mrs. Phillips comes into the third grade in a school in Milwaukee, Wisconsin. She walks in, just another visitor in a black dress . . . a little on the broad side but with a good smile. The children give her face a quick, searching inspection. One look is enough. Mrs. Phillips always makes the grade. Youngsters know about things like that, about smiles and adults' eyes and what they say behind the veil of politeness. Mrs. Phillips says "hello" and grins. The third grade doesn't say much. Just waits. Mrs. Phillips says—"Listen Third Graders. I want to ask your advice about something." Her voice is confiding. "It's about me . . . something I've done. Frankly I'm a little ashamed to talk about it. Well, maybe I'd better not mention it after all. I'm afraid you would tell your parents and then I'd be dreadfully embarrassed." The third grade is startled. What goes on here? A little girl who is known to cry easily because she is so shy cried out impulsively "Please tell. Please. We won't tell anybody at all." And she doesn't look shy any more, only eager and understanding.

Mrs. Phillips looks about uncertainly. More voices. Soon there is a chorus.

"Well. Once when I was younger, your age I guess. I was a child who couldn't . . ." the intimacy between her and the children has shut out the world "... be trusted." A chorus of ohs. "Once it was with the big jar of Christmas candy. My mother had said I must not have any more and had put it on a high shelf. Well, I wanted it, so I climbed up and was just barely able to touch it when it . . ."

"It fell!" the children shout in unison.

"Why yes! How did you know? Were you there? Did you see it?"

"No we just guessed." The smug, secret expressions on seven year old faces tell the story of personal experience. "How clever of you! Yes it fell on my head and cut it open and I had to have three stitches put in it. See that little white line across the part? That's where no hair will grow anymore. And now when I look in the mirror I say to myself, 'Oh dear, I wish I hadn't been a child who couldn't be trusted.' You understand now why it's embarrassing to talk about it, don't you?"

"Yes we know." The third grade is pleased. Here is somebody of their own kind, somebody who makes mistakes and has a hard time admitting them. This lady is no bossy perfectionist, no professional "good" person who is always telling the other fellow what is right and wrong. Now Mrs. Phillips is "in" and she knows it.

So she tells them with a smile that says "Maybe it's pretend, maybe it's for real. You decide" . . . that all the naughty things she had done as a child had swirled around and around in a magic spell until they formed—from behind her back she whips out the puppet. Samuel Spivens bobs around on her hand, nodding how-do-you-do, an ingratiating little beggar. The children go wild. For the next hour through her magic spell the puppet becomes a symbol of all the naughty things these nice children don't want to be. The third graders are no longer Johnny or Mary or Henry. They are Mr. Jones and Miss Brown and Mr. Callahan, just exactly the right authorities to tell Samuel what to do, for haven't they themselves done these very

things a day or a week or perhaps an hour ago?

Mrs. Phillips asks their advice. What should Samuel do about this? How should Samuel behave about that? "Samuel, do you use your hankie?" she asks. The doll shakes a doleful "no." "Samuel, do you speak rudely to your parents and tear school books or push people in the corridor?" The puppet nods a sorrowful "yes." Poor Samuel. "But how very lucky," says Mrs. Phillips to the puppet. "How lucky that you've met such excellent teachers. Just the people to teach you how to behave properly. Now Samuel, aren't you glad you can find it out from people who really know?" Each mentor is eager to tell Samuel. He is telling himself and his classmates yet there is no finger of scorn pointed at him. Each child only feels the urge to tell Samuel why he was wrong and why he mustn't do it any more.

This is what Mrs. Phillips calls the "turnabout" approach of not letting the child's face go red in the school room. "No need here to say, 'Boy, you did thus and such. You were wrong.' He told himself so it was dignified and tactful, and if a fellow tells himself the rules, he jolly well remembers them," says Mrs. Phillips. "Now you've avoided the need of confronting him directly, so he won't have any need for putting up defenses."

One mother used the Samuel Spivens theory in her home with good results. Connie, aged five, had trooped in with companions and left mud tracks all over the freshly scrubbed linoleum floor. Checking her impulse to storm at the child the mother said, "Poor Mr. Linoleum has just had his face washed nice and clean. I'll bet he doesn't like having it mussed up again. What do you think we ought to do about it?" Connie suggested wiping the linoleum and she and her friends vied for the privilege. Later she told to her mother, "The kids think you're nice because you didn't scold."

An example of how necessary it is to keep intact the dignity of a child was shown by Joyce, age six. She had written two letters which her father offered to mail. That evening he said, "Joyce, your letters are a mess. Why don't you try to keep the paper clean?" When he had left the room the little girl whirled on her mother angrily and demanded, "What right did he have to read my mail, anyway? What does he think he is, the United States post office?"

The loss of rapport between parent and child is often due merely to a lack of humor, believes Mrs. Phillips, and she sparkles as she talks. "Sometimes parents are quite stuffy. They've forgotten how they themselves as children dearly loved the nonsense people in their lives, the people with imagination who weren't afraid to act silly."

One time at a school Mrs. Phillips asked the youngsters, "Who is your favorite grownup?" and a little girl yelled out, "I love Mr. Shell the best." Her reason was that when Mr. Shell came to visit the first time he was carrying a suitcase. He asked her, "How are you, Mary Jane?" and when she said, "Fine, thank you," he said, "Now why don't you ask me how I am?" So Mary Jane asked, "How are you, Mr. Shell?" and Mr. Shell stepped over his suitcase and answered, "Oh. I'm just getting over the grip." Then when it was time for him to leave he walked into the closet instead of out the door. How Mary Jane laughed!

"This small incident only shows how foolish Mr. Shell became beloved because he was willing to come down from a superior adult pedestal," says Mrs. Phillips. While she talked she waggled Samuel Spivens. "Samuel," she said and turned to the puppet. "Samuel, we can't teach character from 5 to 6 on Tuesday, can we, Samuel? It's a full time job, isn't it, Samuel, with papa and mama doing most of the studying, isn't it, Samuel?" In the proper places Samuel nodded "yes" or "no."

Somewhere in the Aleutians

Dear



First in a series of articles by
service men on observations
and hopes for their postwar
homes. This one by 1st Lt.
Grady E. Clay Jr., in charge
of "Yank's" Alaska Edition

American Home:

As one who has spent some months in Italy, France and the Aleutians with the U. S. Army, and as an amateur---one of the millions of amateurs who hopes to build, buy or convert a house after the war---I should like to pass on to you a few of my own observations on the much heralded Postwar House.

I can speak as only one of a great number of men who will bring back with them impressions of other countries and other scenes. My wife and I will naturally want a house with good insulation, foolproof plumbing, vita-ray glass, a modern kitchen---in short, all those good things that are, or soon may be, the way of life of most average Americans and are the property of only the rich in Europe.

But, besides these things, I should like to incorporate in my house some of the beauty of the French Riviera that I have seen, the frugality of the Midi peasant, the foliage of Southern Italy. Instead of surrounding my house with an assortment of shrubs from a mail-order catalogue, I should like to fit the house into the terrain, with fast-growing vines over the walls, an inexpensive trellis around an unattractive corner, perhaps flowerbeds atop a brick wall.

If possible, there will be a patio or courtyard, modeled after the Italian or French. After all, you need only a rectangular or square plan as a starting point for a courtyard. Ingenuity can do the rest if you, like I, have a liking for privacy in your own back yard.

From the high-ceilinged old homes of Southern Italy I have learned the value of old-fashioned blinds. I speak of genuine shutters, not these fake affairs nailed to the outside of a bungalow with their cut-out crescents, ducks, flowerpots. The blind is a great invention for summer coolness and privacy. Too, why not have young Southern slash pines transplanted to form a Roman hedgerow, pruning them as they grow to suit your own needs for privacy, shade or a windbreak?

Particularly in our South and West, we Americans could learn from the Mediterranean peoples the marvelous colors they paint their houses, making their countryside an unforgettable color experience. Along the southern French coast from Nice to Marseilles you see scores of houses with reed fences. Why not utilize our southern bamboo for this purpose, and for beach cabanas and backyard gazebos?

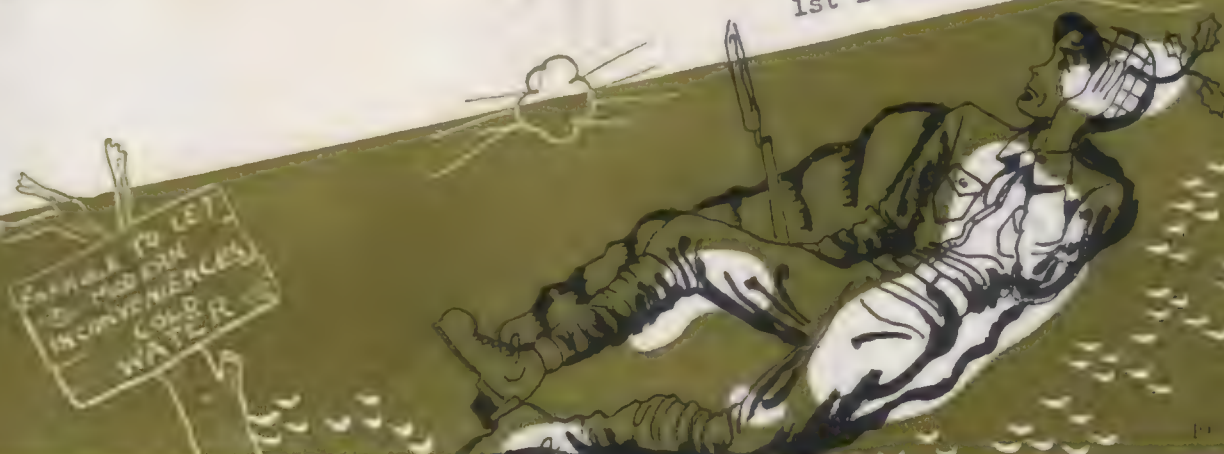
I have seen how Italian farmers terrace every inch of their precious soil---and, too, I have seen how we let our own country's topsoil run down the rivers to the sea. I have learned a lesson from Alaska in house insulation. No one can persuade me to dislike the storm window, after having rested comfortably behind its double thickness while an Aleutian williwaw howled outside.

Perhaps the outstanding lesson we can learn from Alaska as well as the Mediterranean countries is the adaptation of house construction to demands of weather and climate. You can bet your boots that MY postwar house will give as much consideration to these things as to that new washing machine which will be my family's first postwar purchase!

Sincerely yours,

Grady E. Clay

Grady E. Clay Jr.
1st Lt. Cav.





DUXBURY

PLYMOUTH



WEST



SANDWICH



BARNSTABLE



N



FALMOUTH



BEING AN EARNEST INQUIRY INTO THE PERSISTENT POPULARITY OF THE "CAPE COD" ARCHITECTURAL STYLE

Jean Austin

IT ALL began at a meeting of editors and architects (this story, not "Cape Cod"), called for the purpose of discussing the advisability of putting on a Home Show. A few of us believed the public would like something visual after the reams of golden words and fantastic prophesies given them these many months. Some preliminary sketches of the exhibit-to-be were submitted and our opinions asked for a theme. I remember that Richardson Wright of "House and Garden" wanted Greek Revival. Richard Pratt of "Ladies' Home Journal" had patience with nothing but prefabrication. But the consensus of opinion was that it would have to go modern. In alarm lest it be just another World's Fair on a miniature scale, I asked that they consider the sobering results of a recent voting contest we had held among our own readers. Of twenty-eight houses in every conceivable architectural style and from every part of the U. S. A., all given identical space and prominence, "traditional" led by a vast and overwhelming majority. With these facts I pleaded that we at least meet this public halfway "and in some way use their love of traditional architecture, rather than ask them to discard ALL tradition"—which to me seemed perfectly clear they would not do. "And if," I concluded, "we do insist on whole-hog modern or nothing, they'll take tradition, thank you."

Then and there I was dubbed "Cape Cod Austin" by Howard Myers, editor of the "Architectural Forum," presiding officer and originator of this Home Show idea. Antonin Raymond, one of our very best modern architects, was gracious enough to opine that if ever he were able to conceive a plan as good as the Cape Cod plan, he should consider himself a truly great architect. Well, that eased (my personal taste is stark modern, you see) but did not heal the wound. The Home Show idea was abandoned, but the knowledge of the chasm between this important public opinion forming group of editors and architects and the public itself continued to worry me, as did the evident opprobrium in Mr. Myers' name-calling! And now, many months later, I have undertaken to analyze the American public's affection for the most popular of all traditional styles—so-called "Cape Cod." With almost every concept of living today differing from the needs and tastes of our ancestors, it seemed important to me to at least make an honest, searching inquiry into Americans', and especially the very young, newly-married Americans' steadfast devotion to that earliest of all domestic architectural styles—"Cape Cod." If to me building a traditional house for a contemporary life had always seemed a shameful admission of an inability to keep step with progress, an inability to use new products



Data, Victoria Stevens
Photograph by Arthur French



PROVINCETOWN



WELLFLEET



DENNIS



YARMOUTH



As a small girl Margaret Marsden dreamed this as home . . .
She traveled the earth with her Navy husband, was evacuated by the Japanese,
her ship bombed . . . now, in this little red Connecticut Cape Cod she has found peace and security. She is home!

WHEN AUTOMOBILE, LIVING-PORCH OR LARGE WINDOW WALLS WERE
DEMANDED TO LET IN MORE SUN, THE "CAPE COD" OBLIGED



All Illinois Data from Ruth W. Lee

ALL PLANS ON PAGES 30 AND 31



Photographs by Charles H. Keller

Above, the Wilmette, Illinois, home
of Mr. and Mrs. R. J. McFarlane.
Builder, W. C. Huggins.

Cape Cod home at left answered simpler
needs of Mr. and Mrs. Charles F. Karnopp
of Winnetka, Illinois, after raising
their family in adjoining large gray stucco
house. Builder, Edward A. Anderson

or to grasp the concepts of healthful, modern living . . . if to me this seeming content to go on reproducing the past rather than creating one's own present was a cover-up for lack of imagination and mental energy rather than a genuine reverence for the past . . . if to me it was disappointing that after years of a nicely balanced editorial diet of traditional and modern architecture, readers—in this year of 1945—still wrote asking us please to confine ourselves to traditional 100% and not take space “for those one-story California hen coops”—well, what of it? This line of reasoning would never accomplish what I had by now determined to find out—the basic reasons for the continued popularity of “Cape Cod.” So in our own architectural files I sought

my answer and, I think, have found it. The examples I have chosen to illustrate my story were not specially chosen to illustrate a point to be made. Quite the contrary. The pictures are the whole story!

Here's what, in all honesty, I had to set down on the credit side for the “Cape Cod” style. As Mr. Raymond remarked, it is still an unbeatable plan for a small, compact house. A “Cape Cod” cottage however small, retains a great degree of dignity. It is unostentatious. It is emotional and at the same time prim, even prissy. It is at once cozy and austere. But the most significant fact in my opinion, is its flexibility. If, in its general contours it seemed a mere reproducing of the past, careful study of the examples here

proved conclusively that actually it had accommodated itself to each new living need that came along. That, by any set of rules, is progress. The qualities enumerated above are definitely American characteristics. To all these young Americans I'd been worrying over, a “Cape Cod” house offers not only a pleasant, familiar tradition, it offers in the smallest space, at the smallest cost, the most versatile home “package” yet to be evolved. Summed up, the most popular architectural style in America today, however disdained by the modernists, is a good traveler, is versatile, functional and ingratiating. A New Englander myself, I shall always respond to the charm of its traditional architecture, though I shall never build one of this type for myself.

Highland Park, Illinois, home of
Mr. and Mrs. Edwin J. Geitmann.
Lawrence McGinnis, Architect

ALL PLANS ON PAGES 30 AND 31

Photograph by Charles H. Keller

MODERN CHILDREN ARE ALLOWED TO BE HEARD, SEEN, AND TO PLAY!

AMIALE CAPE COD BRINGS ITS HALF-STORY DOWNSTAIRS, PROVIDES PLAY AREA

Architect L. Morgan Yost and owner Mrs. J. C. Frehner believed three levels more economical to heat, reduced steps, provided greater comfort and privacy for her family of four. In its redwood exterior and Highland Park locale, it has lost none of the fundamental wholesomeness and sturdiness of its New England forbears

Photograph by Nowell Ward





**WHEN MORE SOPHISTICATION IS REQUIRED . . .
WHEN SPACE IS NEEDED HORIZONTALLY RATHER
THAN UPSTAIRS . . . "CAPE COD" ELONGATES
ITSELF WITH GRACE WITHOUT LOSS OF CHARM**

Above, John S. Mahler home, Highland Park, Ill.
Robert Seyfarth, Architect. Below, the home that
Mr. Phillip V. Jewell designed himself in Northbrook.
At right, colorful proof that Cape Cod is a good traveler.
E. Fletcher Lord home, Little Rock, Ark. Van Anda photo

Photograph by Nowell Ward

But whatever outward form my next house takes, let me be the first to admit there will be little else I can put into or ask of one small house! I should have written much more, had I not at this time come upon an article by Joseph Hudnut, Dean of Harvard's Graduate School of Design in the "Architectural Record." It is not in defense of Cape Cod. It is, I think, the most penetrating logic and persuasive philosophy on architecture that I have ever read. That after all, should be our concern—not a quarrel about the relative merits of architectural "styles." With the "Architectural Record's" gracious permission, I have briefed Mr. Hudnut's article for you and urge that you get this May issue and read it in its entirety.

JOSEPH HUDNUT speaking:

"I have been thinking about that cloudburst of new houses which as soon as the war is ended is going to cover the hills and valleys of New England with so many square miles of prefabricated happiness. I have been trying to capture one of these houses in my mind's eye, to construct there its form and features, to give it, if you will pardon me, a local habitation and a name.

"In this effort I have not been widely aided by the architectural press. I am shown there the thousand ways in which architects exploit the new inventions of industry. I am made aware of new techniques of planning and the surprising gadgets with which our houses are to be threaded.

ALL PLANS ON PAGES 30 AND 31







THIRTY FOOT STONE WALL, LOFT BEDROOM OVERHEAD, FINE ANTIQUES DISTINGUISH THE DEWEY'S HOLLYWOOD "FARMHOUSE"

All photographs, including cover, by Mrs. Dewey

MRS. DEWEY SHOWS GREAT IMAGINATION IN USE OF HEIRLOOMS, SKILL IN COMBINING THEM WITH LESS VALUABLE PIECES



DINING CHAIRS MRS. DEWEY'S FAMILY INHERITANCE COME FROM OLD CHAMBERLAIN HOUSE NEAR JAMESTOWN, N. Y.



Doctor and Mrs. Hartley G. Dewey did not leap from Atlantic coast to Beverly Hills in one non-stop hop. An interim when Dr. Dewey made winter calls on skis or snowshoes, established love of mountains as well as love of sea. Their home combines both

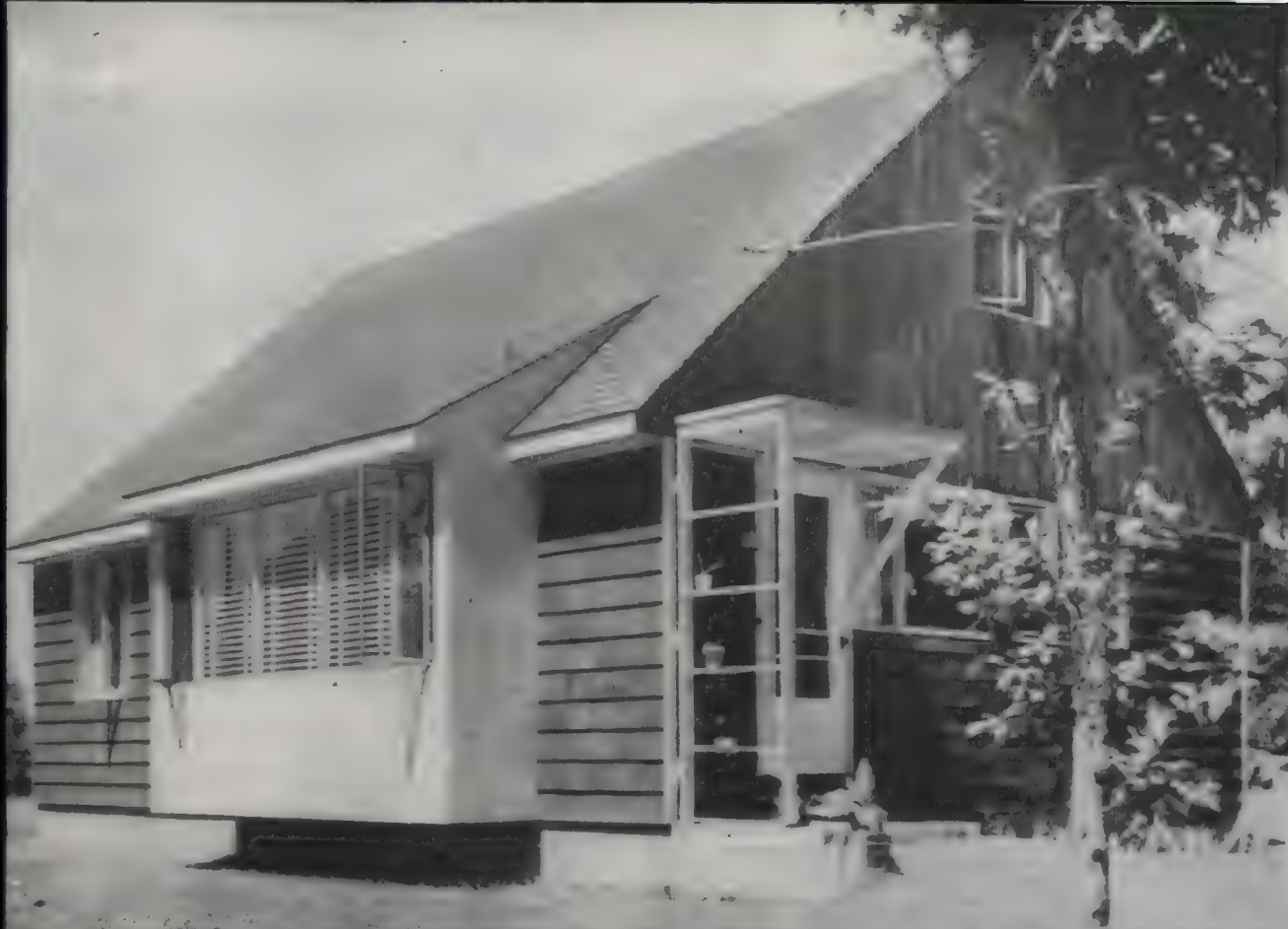


I perceive also the aesthetic modes which these innovations have occasioned: the perforated box, the glorified woodshed, the house built on a shelf, the house with its bones 'dynamically exposed.' These excite my imagination; and yet they fail somehow to furnish it with that totality of impression toward which these experiments in structure and physiognomy are or ought to be addressed. It seems to me that these houses with some exceptions have left unexhibited that *idea* which is the essential substance of a house. I do not discover in them that emotional content which might cement their curious shapes, that promise which in architecture is the important aspect of all appearances.

"My impression is obviously shared by a very wide public and I think that this circumstance explains in part the persistence with which people, however enamoured of science, cling to the familiar patterns of their houses. Among the soldiers who write letters to me there is, for example, one in New Guinea who asks me to provide the new house which I am to build for him with every labor-saving device known to modern science and every new idea in planning, in building materials and in air conditioning, and who ends his letter with the confident hope that these will not make the slightest change in the design of the house. He has in mind, if I have understood him correctly, a Cape Cod cottage which, upon being opened, will be seen to be a refrigerator-to-live-in . . .

"Beneath the surface naiveté of my soldier's letter there is expressed an idea which is of critical import to architecture: a very ancient idea, to be sure, but one which seems to be some-

Mrs. Dewey collects old pieces, the doctor makes their repair and refinishing his hobby. Mrs. Dewey's other hobby is photography



Photograph by Cushing and Gellatly

times forgotten by architects. The total form and ordinance of our houses are not implied in the evolution of building methods or utilities. They do not proceed merely from these; they cannot be imagined wholly from these premises. In the hearts of the people at least they are relevant to something beyond science and the uses of science . . .

"I am for every change in construction or equipment or organization which will promote comfort or security or economy in the modern house. Nevertheless, there is, I think, an attitude of mind, a valuation or—perhaps more precisely—a way of working which is more important in architecture than our science and which is by no means universal in our practice. I mean that way of working which gives to things made by men and to things done by men qualities beyond those demanded by economic or social or moral expediency, the way of working which complements utility with the spiritual qualities of form, sequence, rhythm, felt relationships. I mean that kind of making and doing which illumines life, gives it meaning and dignity and which, through education, makes life a common experience. I mean, in short, that search for expression which transforms the science of building into the art of architecture . . .

"The shapes of all things made by man are determined by their functions, by the laws of materials and



All plans on pages 30 and 31

Data, W. Clifford Harvey

"Cape Cod" re-studied for war housing project in Springfield, Mass.
Samuel Glaser and L. I. Rado, Architect.
Simple, modern furnishings are completely harmonious

the laws of energies, by marketability (sometimes) and the terms of manufacture; but these shapes may also be determined by the need, more ancient and more imperious than your crescent techniques, for some assurance of importance and worth in those things which encompass humanity. That is true also of forms of doing, of all patterns of work and conduct and pageantry. It is true of the house and of all that takes place in the house; for here among all things made by man is that which presses most immediately upon the spirit—the symbol, the armor, and the hearth of a family. The temple itself grew from this root; and the House of God, which architecture celebrates with her most glorious gifts, is only the simulacrum and crowning affirmation of that spiritual knowledge which illumined first the life of the family and only afterwards the lives of men living in communities.

"Here is that *shelter* which man shaped in the earth one hundred thousand years ago, the pit which became the wattle hut, the cave, the mound dwelling, the mandan lodge and the thousand other constructions with which our restless invention has since covered the earth: the *shelter* which in a million forms has accompanied his long upward journey, his companion and shield and outer garment. Here is that *home* which first shaped and disciplined his emotions and over centuries formed and confirmed the habits and valuations upon which human society rests. Here is that *space* which man learned to refashion into patterns conformable to his spirit: the space which he made into architecture.

"This theme, so lyrical in its essential nature, can be parodied by science. An excess of physiological realism, for example, can dissemble and disfigure the spirit quite as ingeniously as that excess of sugar which eclecticism in its popular aspect pours over the suburban house. A 'fearless affirmation' of the functions of nutrition, dormation, education, procreation and garbage disposal is quite as false a premise for design as that clutter of rambling roofs, huge chimneys, quaint dormers, that prim symmetry of shuttered window and over door fanlight, which forms the more decorous disguise of Bronxville and Wellesley Hills; nor have I a firmer faith in the quaint language and high intentions of those sociologists who arrive at architecture through 'an analytical study of environmental factors favorable to the living requirements of families considered as instruments of social continuity.' I am even less persuaded by biologists: especially those who have created a vegetable humanity to be preserved or cooled or propagated in boxes created for those purposes. I mean

VERSATILE CAPE COD CAN ADAPT ITSELF
TO GEOGRAPHY, CLIMATE, AND
TEMPERAMENTS. ASSIMILATE MODERN

MATERIALS. MODERN STREAMLINING. HERE, IN ITS NATIVE MASSACHUSETTS AND THE PACIFIC NORTHWEST



ALL PLANS ON PAGES 30 AND 31

Actually lively in its natural cedar and green doors, war-postponed planting temporarily detracts from charm of John Endres' Cape Cod on a hillside above Willamette River near Portland, Oregon. Wade Pipes, Architect

those persons who make diagrams and action-photographs showing the impact upon space made by a lady arranging a bouquet or a gentleman dressing for dinner or 3.81 children playing at kiss-in-the-ring—and who then invite architects to fit their rooms around these 'basic determinants.' My requirements are somewhat more subtle than those of a ripe tomato or a caged hippopotamus, whatever may be the opinion of the Pierce Foundation.

"Now I do not advocate a return to the Cape Cod cottage, however implacably technological its interior—still less a return to that harlequinade of Colonial, Regency, French Provincial, Tudor, and Small Italian Villa, the relics and types of our ancestor's inexhaustible inventiveness, which adds such dreary variety to our suburban landscapes. I think we may assume, a soldier's taste notwithstanding, that that adventure is at an end. Yet I sometimes think that the eclectic soul of these suburbs is, by intuition if not by understanding, nearer the heart of architecture than those rigid minds which understand nothing but economics of shelter and technicalities of construction.

"I am inclined to explain the persistence of the styles of architecture on some other ground than

that of association, although of course that is an important factor. We are not all fools of habit. I think that we overlook the way in which these inherited patterns sometimes recapture the idea once expressed—more eloquently to be sure—by their prototypes. After they have ceased to have any harmony with modern techniques of construction or with modern habits of living they yet speak to us of peace and security, of romantic love and the tender affection of children, of an adventure re-lived a thousand million times; we understand them as we understand a song sung in a language unknown to us. They remain, however alien to the business of life, the elements of an art.

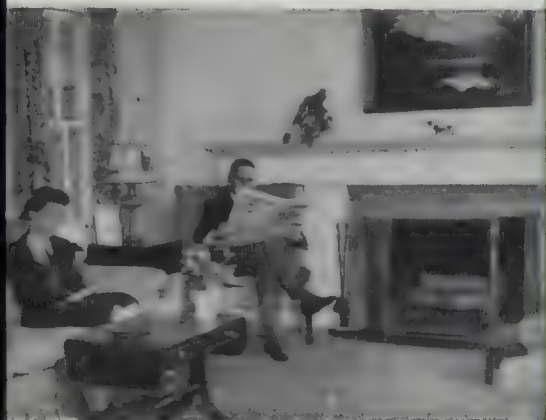
"We have developed in our day a new language of structural form. That language is capable of deep eloquence; and yet we use it only infrequently for the purposes of a language. Just as the styles of architecture are detached from modern technologies and by that detachment lose that vitality and vividness which might come from a direct reference to our own times, so our new motives are detached from the idea to be expressed. They have their origin not in the idea but in techniques. We have not yet learned to give them any persuasive meanings. They have interesting aesthetic qualities, they arrest us by their novelty and their theater, but they have nothing to say to us.

Photographs
and data,
Leonard Delano





Jewell living room breathes warm hospitality



McFarlanes chose quiet traditional interiors

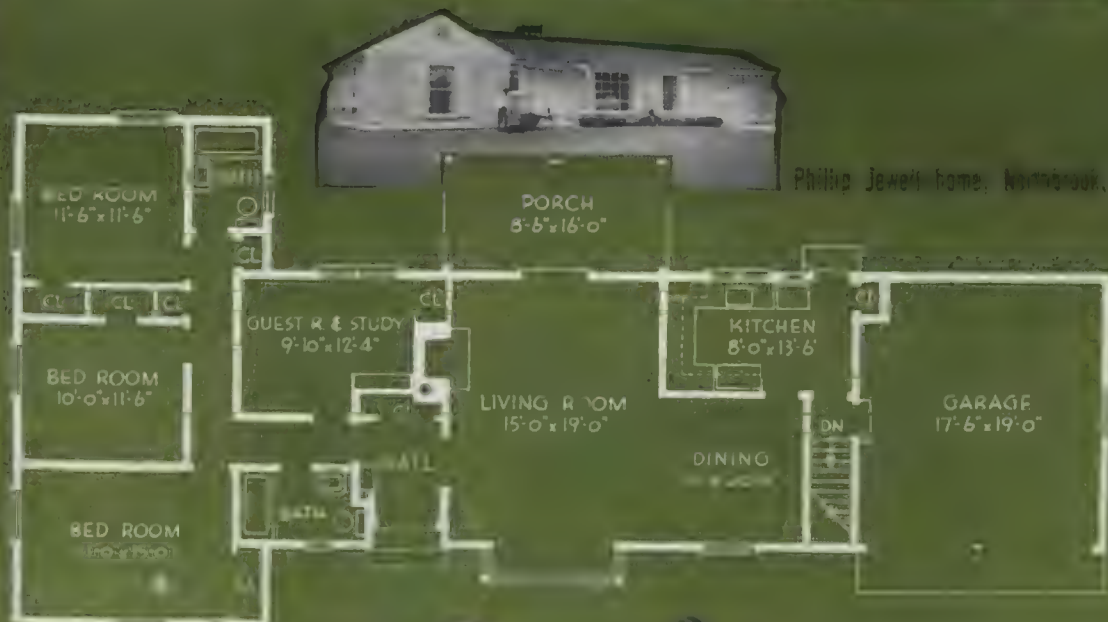


Modern backgrounds key John Endres house



Fireside grouping in E. Fletcher Lord home

"The architects of the Georgia tradition were as solicitous of progress and designed their houses with the same care for serviceability that they spent on the design of a coach, and yet their first consideration was for their way of life. When I visit the streets of Salem I am not so confident as are some of my colleagues that they suffered from a limited range of materials and structural



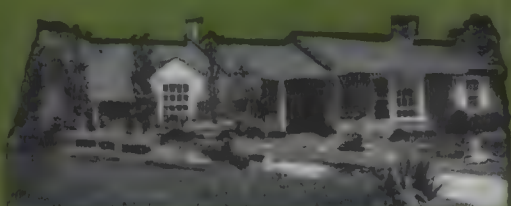
Philip Jewell home, Winnetka, Ill.



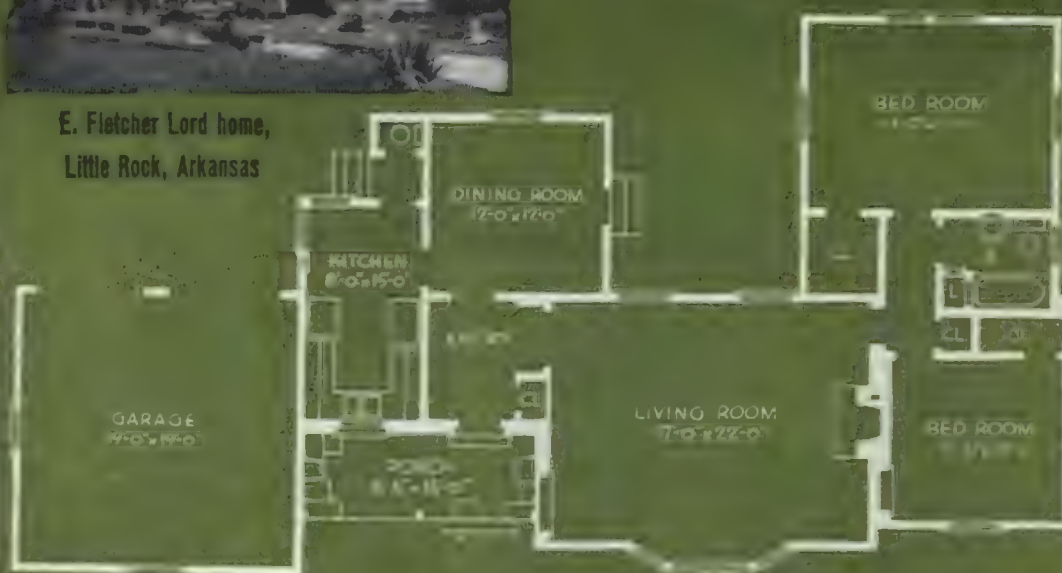
R. J. McFarlane home, Wilmette, Illinois



John Endres home, Brarwood, Oregon



E. Fletcher Lord home, Little Rock, Arkansas



**BASICALLY SIMPLE, THE CAPE COD PLAN
HAS READILY ADAPTED ITSELF TO ANY
SIZE OR CLIMATIC NECESSITY**

methods. We are too ready to mistake novelty for progress and progress for art. I tell my students that there were noble buildings before the invention of plywood. They listen indulgently but they do not believe me . . .

That mighty cantilever which projects my house over a kitchen yard or a waterfall, the lacustrine vertiginous Lally column, the "stressed skin" and the flexible wall, the fanaticisms of glass brick, the strange hoverings of my house above the firm earth: these strike my eyes but not my heart. A master can—at his peril—use them; but for human nature's daily use we have still proportion, homely ordinance, quiet wall surfaces, good manners, common sense and love. These also are excellent building materials . . . when all the world is socialized, mechanized and standardized . . . houses will still be built out of human hearts.

Modern room, tradition furnishings in Frehner home



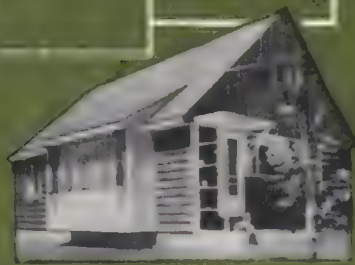
Geittmann hearth has cosy, homelike atmosphere



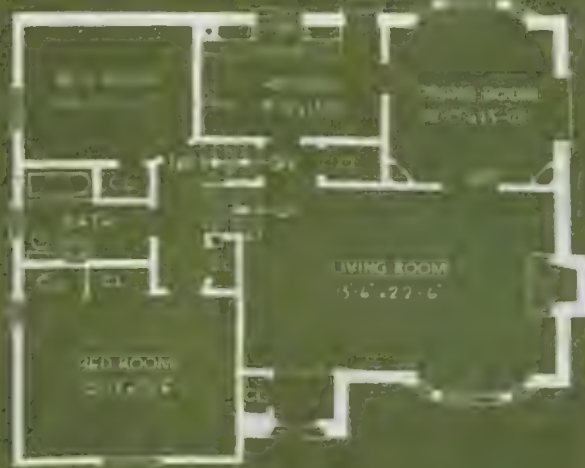
Marsden Cape Cod fireplace bids cheerful welcome



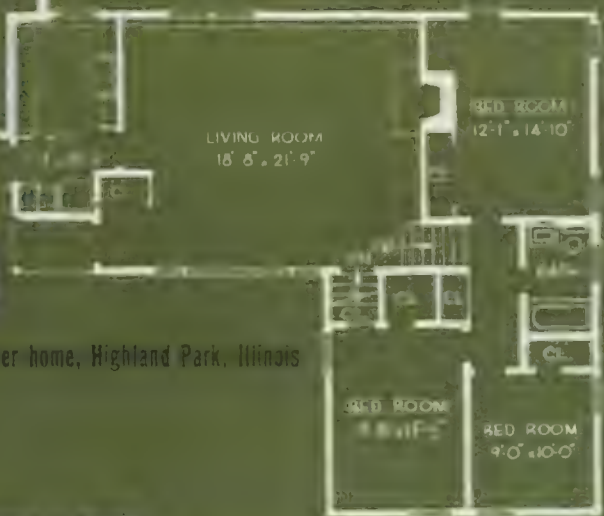
Edwin J. Geittmann home
Highland Park, Ill.



Defense house, Springfield, Massachusetts



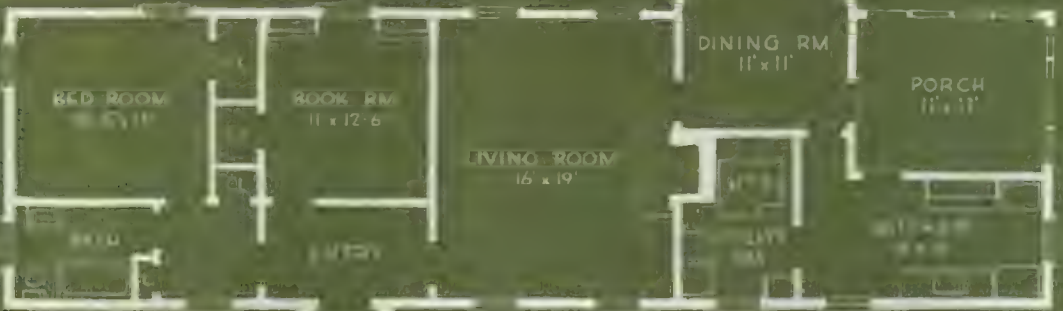
J. G. Frehner home, Highland Park, Illinois



Charles F. Karnopp home, Winnetka, Illinois



John S. Mahler home, Highland Park, Illinois



"MAGIC BEANS" • STRAWBERRY BORDERS

**Ideas, information, and experience
from gardeners and gardens
North and South, and East, and West**



Opal Dwyer and her "magic" Kentucky Wonders

"REMEMBER 'Jack and the Beanstalk?'" asks **Opal Dwyer**, of Columbus, Ohio. "I think I have discovered some beans almost as 'magic' as his were. A city gardener once interested only in flowers, I tried last year to help fill that gaping market basket that Uncle Sam told us about in urging more victory gardens. I was amazed and delighted at what came from little spaces previously neglected or overlooked. I gained a new respect for growing vegetables.

MAGIC BEANS. "The ones in my garden were a climbing sort, Kentucky Wonders. Planted along the 20' south side of our garage, with rows of carrots and beets in front, they took little space, needed little attention, and contributed, oh, so much! To support them, I nailed two furring strips to the wall, one at the top and one at the bottom, using 3" blocks to keep them out from the siding. Then I stretched strings 5" apart between the strips. Before long, a rippling screen of foliage turned the old building into a beauty spot. And then, about the third week of July, came further reward—our first dish of Kentucky Wonders, which convinced us that we had never really tasted green beans before. Thereafter, the yield was heavy, a peck every few days, so that we had plenty to use fresh, some to give away and enough for 12 pint jars which I put up four at a time. These, too, we liked better than any of the bush beans I canned; but we learned to either pick them while young and tender, or let them mature until ready to shell. In August, we dug a little plant food in around the plants, soaked them well, and mulched them with lawn clippings, and they kept on bearing until killed by frost. Along a fence we grew some pole limas (King of the Garden) which came into bearing in August and supplied a nice alternative crop. They, too, were delicious, and by covering the fence with some old coverlets, we carried some of the vines over the first hard frost. Still, our 'bean taste' seems to be for Kentucky Wonders."

STRAWBERRY BORDERS. From the same gardener comes another leading question: "Have you ever used everbearing strawberries as a garden edging? We have, and are delighted with them. In mid April, we set out 100 plants of two varieties, having conditioned the soil with some peat moss, rotted manure, and sand during an early

mild spell. The 50 plants of Wayzata, which has an upright habit and throws few runners, were put 12" apart along the front of a bed of Hybrid Tea roses; the Gemzata plants went on the other side of the yard to edge a border of perennials and shrubs. They need more room, for they spread generously; we found that limiting the number of runners allowed to set was good policy. As they grew, we fed the plants lightly, kept them mulched with grass clippings, and picked off the early blossoms. Thus we enjoyed a few berries the first fall, finding Wayzata deliciously sweet and coreless, and Gemzata somewhat more prolific. As a winter mulch would have been unsightly, we covered the plants, when the soil froze, with the cut perennial tops and dry leaves, which brought them through in fine shape. Uncovered in early spring, fed again, and lightly cultivated, the borders were lovely as to both foliage and blossoms, which followed the daffodils. Despite a wet season, we picked for a couple of weeks in June, again in late July, and by September the plants were once more thick with blossoms.



Dual-purpose strawberry borders

U. S. Bureau of Plant Industry



These are Fuyugaki persimmons—

The Gemzatas continue to sustain their reputation as heavy bearers, but the Wayzatas make the neater border. Both are eminently satisfactory."

PERSIMMONS. Do you know them? Not the wild, puckery kind that we hunted as kids, say, **Dr. A. Benjamin Sturges**, but the big, sweet, often seedless Oriental persimmon. You can grow it if you live in the Cotton Belt, or even as far north as Tennessee and Kentucky; otherwise look for it on the market, for its production is increasing year by year. Good fruits range from the size of an orange to a pound apiece. When ready to eat, they are so soft that they feel like a rubber bag full of jelly, which fools many people who think that any really soft fruit must be overripe. The old idea that they have to be frosted to be edible is "bunk;" just lay them on a shelf in the kitchen, look them over every day, and when they are supremely ready, cut off the top or stem end with a sharp knife and eat with a spoon. In China, they are often cut with a piece of stem, carefully peeled, hung on strings, and dried in the sun like prunes. You rarely find them in that form here, except in Chinese stores; but if you grow your own, drying might be worth trying.

Credit for the introduction of this Chinese plant to America probably belongs to two nurserymen of the old school, G. L. Taber of Florida and P. J. Berckmans of Georgia, who pioneered in learning how to grow and improve it. The tree grows to 40' with a nice round head and glossy leaves, and is little troubled by insect pests or diseases. Any reasonably fertile soil will do, but it does best on rather moist land. Spaced 18 to 20' apart, headed back to 3' when planted and later pruned only enough to keep a symmetrical head, trees appreciate an occasional feeding; in Florida, we usually give them each spring a pound of a complete plant food for each year of the tree's age—like candles on a birthday cake! Except for a few sorts that have perfect flowers, the best varieties need a male tree planted nearby to provide pollen and

PERSIMMONS • FIGS • SIT-DOWN GARDEN

sure fruit-setting. (Perhaps the new hormone preparation which makes pollination of holly, tomatoes, etc. unnecessary, will also serve here.) Among the dozen or so really good varieties grown in the United States (there are 90 or more in China!), two that are self-pollinating and also seedless are the old Tanenashi, and Tamopan, which is a paler orange-red, larger, and with a peculiar indentation around the top as though it had been tied with a string. Good kinds that require pollinators include Fuyugaki, which resembles a tomato, and Stork Egg, a late variety. One pollinating tree for every eight others is about right, and for this purpose the variety Gailey, with a small but high quality fruit, is entirely satisfactory.

FIGS. Two things that I will always remember about Long Island, writes **Radegunda Brisson**, are the heavy, foglike mists that reminded me of London, and the fig trees that I found growing there. Many of us have never even tasted a fig, so I was impressed when my three small children brought me one, velvety, purplish-black, almost bursting with ripeness, and asked what it was. The lady next door, they said, had picked it off a bush—and thus I discovered Mrs. Favitchio's

handsome, lobed leaves, sometimes 10" or more across. Knowing the fig as a warm region plant, I wondered how they stood the winter until, in November, my neighbor gave me the answer. With the vegetables harvested, a trench was dug beside each tree; then the plant was wrapped in straw and sacking, old quilts, etc., gently bent over into the trench and covered with more straw and soil. The following spring, when "resurrected," the trees looked bare and sad, but they soon leafed out and became as attractive as ever. Some smaller plants were dug, potted, and wintered in the cellar. Others, too large to bend over, when left in place and well wrapped and tied, came through well, save for the killing back of a few branch tips.

Dr. Sturges offers further facts about figs. Hardy all along the coast from Virginia to Mexico, and, with protection (as described), into Massachusetts, they prefer a heavy loam or well drained clay soil. In sandy land, they relish a year around mulch or a low cover crop growth to "keep their feet cool." Little pruning is called for beyond the removal of injured branches and occasional shaping of the trees. As Mrs. Brisson learned, figs are easily propagated by cuttings of ripe wood (her "brown sticks") taken during the dormant season; these should be cut 8" to 10" long, just above and below buds or "nodes" from which the new roots and branches develop. So if you know someone with a fig tree who will supply a cutting or two, you can start some plants of your own.

The figs we buy dried are mainly of a type that has to be fertilized by a certain wasp. Those grown to be eaten fresh are of the Adriatic type and don't require pollination. Actually, of course, the fig is not one fruit, but a composite of hundreds; the flowers develop, unseen, on the *inside* of the fleshy structure. Of many good varieties obtainable from nurseries in the southern and southeastern states, Celeste, or Celestial, is one of the hardiest, bearing small to medium sized, purple to almost brown figs that are slenderish, pear-shaped, and ribbed. Brown Turkey is medium to large, broader, and of a coppery-brown color. Brunswick, larger still, has bluish-purple fruit with thick, soft flesh of excellent quality. Either is well worth trying as a home garden delicacy in the temperate North, or as an easy to grow standby in the South.

SIT-DOWN GARDENING. Next year we are going to victory garden the way our neighbors, the Leo Lillies, did last season, reports **Charlotte**



Mrs. Favitchio and one of her fig trees

Dunlevy, of Wisconsin. Our first glimpse of their yard revealed a pile of salvaged berry crates and an old sugar barrel at the edge of their lawn. Some time later we saw them planting seeds in the boxes and sitting comfortably on low seats to do it, she in an afternoon frock and he in white flannels, enviably immaculate. We decided that they were unusual and worth knowing better. A month later, meeting them at a friend's, we learned the details of their method. They set the crates on the lawn, end to end in four parallel rows of five each with space between to run a lawnmower. Then they brought in eight trailer loads of good black soil, enriched it with a balanced fertilizer, and filled the boxes to within an inch or so of the top. After boring some 1" holes in the bottom of the barrel and four 2" holes around the upper half, they set it in a corner and filled it three-quarters full of soil. They began planting on May 15 and by July 1 had made from one to five plantings each of radishes, peas, bush beans, lettuce, onions, beets, carrots, tomatoes, cucumbers, cabbage, peppers, and potatoes. The last mentioned, in the barrel, with shoots emerging from the holes and cascading from the top, made the most striking display



—and here is a heavily fruited tree and branch

back-yard orchard of heavily laden fig trees. Later I learned of others, in the suburbs and even in the heart of Brooklyn; then, finding how easy it was to grow them, I obtained from my friendly neighbors two plants of my own, one of which bore two figs when only five months old! They started, in the spring, as bare, brown sticks cut from established trees, which I accepted skeptically and planted and watered as directed, thinking it impossible that anything worth while could result. But as the season advanced, the "sticks" developed buds, sent out leaves and thrived mightily, though planted in the middle of a mint bed. But that, I learned, is what they like—the companionship of other crops, including beans, tomatoes and other vegetables, with which they willingly share the moisture and fertility in the soil.

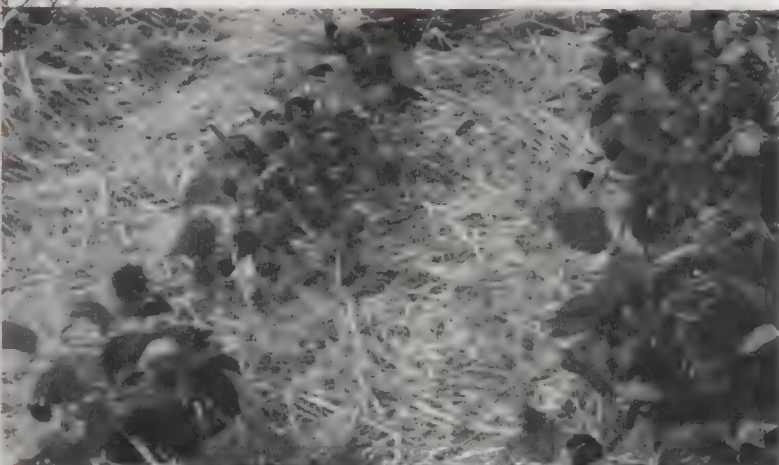
Besides yielding generously from the time they are a few feet tall (the green, pear-shaped fruits develop in August and become purple and ready to eat in September), the trees are lovely, with



The "sit-down" victory garden of the Leo Lillies

SOIL SALVAGE • LOUISIANA GARDEN COLOR

COMPOST



Watson from Monkmeier

Bush beans thriving under a thick straw mulch



Don't burn leaves and garden trash; turn it all into compost

and in time yielded 165 lbs. of tubers. The other products of the plot (only 15' x 25' remember) were as follows: Lettuce $\frac{3}{4}$ lb., tomatoes 28 lbs., cucumbers 21, cabbage 4, peppers 6, onions 152, radishes 173, beets 62, carrots 65, peas $3\frac{1}{2}$ lbs., and beans 4 lbs. The advantages of such a garden, explain the owners, are that it can be located wherever there is sunlight and a supply of water (even the soil can be brought in); it can be dismantled for the winter; it can be watered along with the lawn, or any section can be given more or less water as needed; pests can be fought with minimum effort, and weeding and cultivating can be done by hand, in an easy sitting position. If you want to be a "lazy gardener" do you know of any better way?

HUMUS AND SOIL SALVAGE. Soil conservation is as vitally necessary in the garden as anywhere else. We deplore the reported spectacular erosion of poorly managed farm land, but forget that all about us, even in our back yards, soil that is abused or even neglected, rapidly deteriorates and becomes unproductive. Left bare between seasons, it is subject to erosion by wind and water; its vital humus or organic matter is literally burnt up by the hot summer sun; and every crop we grow, whether vegetables, fruits, flowers, shrubs, trees, or lawn grass, depletes its store of fertility to some extent. That last mentioned loss can—and should be—made good by the proper use of fertilizers. But the physical condition of land, its proper texture or tilth, the quality that keeps it "alive" and permanently productive, can be maintained only by the constant incorporation of organic matter, in the form of animal or barnyard manures, cover crops ("green manures") leaf mold, compost, and the like.

That is why every garden should include a compost heap, to which are added day by day all kinds of plant (and animal) refuse—everything, in fact, from garden, kitchen, stable, chicken yard and grounds that will decompose into that rich, black, absorbent material, humus. The time to start one is NOW. First, dig a pit a foot or so deep and, say, 4' x 6' in size; or make a bin of those dimensions, 4' or 5' high. Into it toss leaves, weeds, lawn

clippings, chopped or shredded twigs and corn stalks, vegetable waste, garbage (free from tin and glass), etc. Over each 6" layer sprinkle a little ground limestone, a thin coating of soil and dusting of commercial fertilizer. Keep the pile flat or slightly dished on top and almost straight-sided; wet it down now and then if rains fail to keep it moist. After a couple of months in warm weather, or six in cold, turn and reple the heap. Soon thereafter it can be spread—as much as five inches deep—and dug in whenever soil is prepared for planting. Compost can also be used as a mulch, spread around plants to smother weeds, conserve moisture, reduce erosion, reduce the spread of soil-borne diseases and keep clean such crops as melons, strawberries, and tomatoes. But usually undecayed material, such as straw, fresh lawn clippings, leaves, sawdust, etc., is used for this purpose. When spread generously on freshly weeded and cultivated ground, its benefits are especially marked on light soils and during hot, dry periods. In the fall, if not needed over winter, the mulch can either be dug in to decay, or gathered up and put on the compost heap, or saved for use as a mulch another year.

LOUISIANA GARDEN COLOR. The story of the "hospitable" garden of Mr. and Mrs. Stanley J. Reid was briefly told in the May AMERICAN HOME (page 23). As it was impossible then to do justice to the abundance and brilliance of what Mrs. Reid calls her "rainbow borders," here (and on page 35) are progress pictures of her effective entrance and foundation plantings. The maintenance of these brilliant effects, involving the colors of many of the South's rich store of wild flowers, throughout the long Louisiana season requires much work and careful planning, but the results have justified the efforts. The dwarf borders, of which there are more than 200' edging the path and all the beds throughout the garden, are composed of the native purple phlox at the back, yellow-flowered sedum (*S. acre*) in the middle, and lavender thrift (*Statice*) in front. Along the front of the pale gray house and behind the border are three rows of azaleas—one of dwarf plants with watermelon pink flowers, a slightly taller, salmon pink-flowered variety, and behind these, a taller, purple sort. White-flowered specimen



Dean Smith from Griffin Studios

The Stanley J. Reid home ready for planting



One year's transformation with hollyhocks, lilies, poppies, and other annuals



HERE'S BABY'S BANQUET

So good for baby...
so quick for mother...
in the faithful can that gives safe
PROTECTIVE PACKAGING



Just Warm and Serve! Baby Foods that come in cans are all ready to tempt tiny palates and be welcomed by little tummies. No fuss or bother for mother.



So Safe to Keep This Way! Remember, the dependable steel-and-tin can—as well as the food it contains—is sterilized in the canning process! No other container—unless it has been sterilized—can be as safe as the can for unused portions of the food. Simply cover the top—and place in the refrigerator until baby's next mealtime.



Easy to Store! No matter where you live, you can always keep supplies of fine foods on hand for the whole family as well as for baby, when you buy foods in cans. And cans are so *convenient* to store, easy to open and dispose of!



Shatter-proof! And for lasting, all-round protection—no other container can match the can. Cans seal *out* light, air, contamination—seal *in* flavors, colors, vitamins, minerals, nutritional values. And they don't shatter, crack, tear or split.



Even baby's very first food—pure, rich, wholesome milk—is safeguarded by the dependable steel-and-tin can.

Then come nourishing strained foods—later, chopped or junior foods—all scientifically prepared by experts—and lastingly protected by the can.

And, as he develops into a full-fledged grown-up—cans play an ever-increasing part in his daily life . . . bring an almost endless variety not only of foods, but also of such things as medicines, toilet articles, household needs, paints, motor oil and what

all! In fact, over 2,500 products are normally packed in cans by more than 135 different industries—because no other container offers such safe-and-sure protection!

CAN MANUFACTURERS' INSTITUTE, INC., NEW YORK

OUR FIGHTING FRONTS need thousands of things packed in billions of cans. This means certain civilian products must come to you in substitute containers for the duration. But your Government has wisely provided for home-front nutritional protection by permitting adequate supplies of foods to be packed in cans. Stocks on dealers' shelves are yours to buy freely. Remember to turn in empty cans for salvage.

NO OTHER CONTAINER



PROTECTS LIKE THE CAN



I'm proud my daughter is a
Cadet Nurse

... because she is
doing her part in
a great human
undertaking



... because she is
relieving a Reg-
istered Nurse for
the front



... because what
she is learning
will be useful
all her life



In the Cadet Nurse Corps you get
free training, full maintenance,
uniforms and pay. If you are a high
school graduate, you may be eligi-

ble. Write U. S. Public Health Ser-
vice, Dept. D, Box 88, New York
8, New York, or apply at your
nearest hospital for full details.

This appeal sponsored by

DAN RIVER SHEETS



Dan River Mills, Danville, Virginia



spaced every three or four feet,
provide variation. Over the house
itself sprawl crimson climbing roses;
among the first things planted,
they have grown from 3' to 25'
or more. As the season advances,
the dwarf azaleas are transplanted
to a partly shaded bed for the
summer, and rows of purple and yellow
pansies are set out in their place.
When they, in turn, have finished
their blooming period, double portu-
lacas in various colors are used to
continue the display until late sum-
mer, when dwarf marigolds are given
their place in the sun, to remain
until the azaleas are moved back to
make ready for the opening of a
new spring. Under the skillful hands

The effect each spring, when climbing
roses festoon the house and, in front
of them, the "rainbow borders" put on
their costumes for the opening scene

of the Reids and with the help of
the congenial climate, this program
of planting and replanting is success-
fully carried through year after year,
rewarding both the gardeners them-
selves and the whole community
with a continuous spectacle of beauty
and fragrance. While the roses have
been allowed to grow almost at will
and now spread across the front and
end of the house and even onto the
roof, the azaleas and other plants are
carefully kept within bounds to pro-
duce the desired color transitions.



Two views taken at other seasons demonstrate the possibilities of continuous
color effect as achieved by careful planning, keen enthusiasm, and untiring effort

THE AMERICAN HOME, AUGUST, 1945

"Slick bathroom! . . . let's snatch a few ideas!"

"Pretty swank . . . that business of having two wash bowls. And darn practical, too . . . with our houseful of kids. The long wall in our bathroom would take 'em nicely!"



"PLAN FOR TOMORROW—BUY MORE WAR BONDS TODAY"

FREE BOOKLET—"Planning your Bathrooms and Powder Room." Write for yours today!



"That safety bottom bathtub with shower would be swell in the bathroom we're planning. I'd put my dressing table across from the lavatory and build closets on each side of the door as you come in. And that Briggs Beautyware in blue is a happy thought for the pink and blue color scheme I have in mind!"

"My problem is to modernize an old bathroom. And I can't think of a quicker, slicker way to do it than with Briggs Beautyware! It's so smartly styled and is so easy to keep clean . . . bet you I'd never be ashamed of my bathroom again!"



Whether you're planning a bathroom for a new home or modernizing an old bathroom . . . Briggs is working hand-in-hand with you! Our designers have done wonders with those formed metal plumbing fixtures you already like so much. When you see them again, they'll be the last word in style and convenience . . . and, as always, built to last!

BRIGGS *Beautyware*

BRIGGS MANUFACTURING COMPANY, 3009H MILLER AVENUE, DETROIT 11, MICHIGAN

Copyright, 1945



Drab "buff" walls—typical of dormitory rooms—didn't daunt Lee Sheridan, of Goucher, or Betty Button, her Washington visitor! In minutes, these two members of Bates College Board arranged this cheerful room with colorful Bates "Boutonniere" bedspreads and matching draperies. "Boutonniere" comes in blue, rose, or green.



BATES' COLLEGE BOARD PICKS "BUSTLERS" as a coming campus fashion. Made of Bates' wonderful Sun-Country Cottons, they'll be pert and pretty to pull over a dress or skirt for class, for lab, or when you're throwing a tea for the gang. Trust Bates, whose designers are noted for bright ideas in fashion as well as home furnishings, to come up with a honey like this! They'll be made the minute fabrics are available.

COPYRIGHT 1946, BY BATES FABRICS, INC.

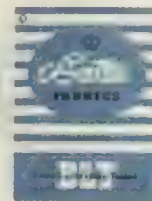
Dismal Dormitory? — not today!

"One look at the room that was my freshman fate and my spirits took a nose-dive," say most college girls! But you don't have to put up with the grim look of bare walls...the crying need for color! Not if you know about Bates bedspreads and matching draperies—the type that 82% of students surveyed prefer for college decorating. You'll dote on the dreamy Bates patterns...the high-keyed, spirited colors. And the bedspreads are muss-proof, easy to launder...do away with the need for a "no parking" sign on your bed. The matching draperies come pinch-pleated, ready to hang...go up in less time than you can dress for an eight-o'clock class! If you can't find the spread you want...try again. Bates is supplying your favorite store as fast as wartime limitations permit.

BATES FABRICS, INC., 80 WORTH STREET, NEW YORK 13

Bates

**BEDSPREADS WITH
MATCHING DRAPERIES**





Make Everything You See

BARE, cool, and designed for summer comfort is the room we have conjured up on these pages to give you a few ideas that may help regulate your hot-weather life. It may even see you safely through many winters if you find yourself handy with a hammer and saw. Fine, such a room would be at the lake shore or in the country near a trout stream, with evening breezes stealing in the floor to ceiling windows and the bare floors cool beneath your feet. Whitewashed walls—what could be easier or cheaper?—will bring out the Tom Sawyer in you and do a double role by playing a perfect background for the brilliant reds and greens of Slater's Hawaiian-inspired "Torchginger" fabric. And if you like the scheme well enough, there's no reason why you shouldn't duplicate it right in town and bring the country to you!

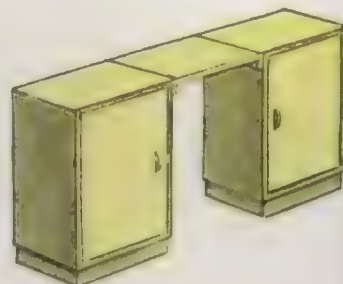
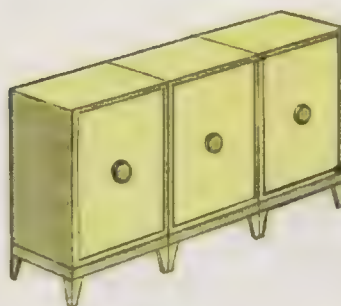
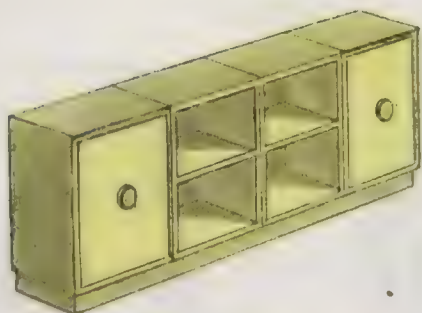
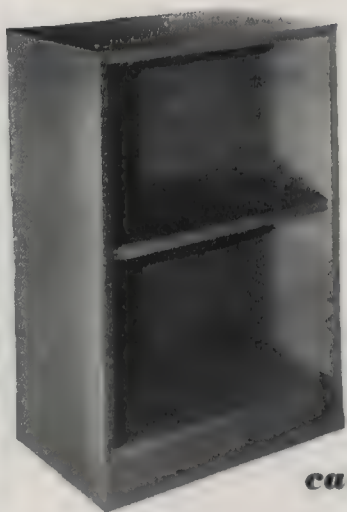
The nicest thing about this room is that you can make practically everything in it yourself. We have planned it thoroughly and simply, and we have made patterns as we went along with explicit directions showing every step of the work. Everything from lamp bases to rugs has been mapped out according to plan, and you can even make most of the furniture with a minimum of tools. The pictures, the wall lamp, and the rocking chair we leave to your own inventive genius; almost everyone has a favorite picture that can be transformed with a huge white mat, and you can always lay hands on a comfortable rocker that can be sparkled up with a coat of spanking red paint. The hanging lamp is a little something we cooked up;

Here's a make-it-yourself room backed up with construction and painting patterns to make it easy for you to duplicate these designs in your home

it's simply an extension cord with a light socket at the end which you thread through a length of pipe fixed to the wall. Counterweight it at the plug end, trim the bulb with a flared shade, and you can raise and lower the lamp.

AMERICAN HOME PATTERN A-752-15¢. With the aid of this pattern you can make the end tables, tall cabinet, double chest, the table and bench in the picture above, as well as the cabinet pieces shown on the following page. The basic design is the end table unit which can be combined with two different styles of bases to form an endless number of useful pieces for living room, dining room, or bedroom. Also included are drawings for two different styles of headboards for single or double beds.

PATTERN A-751-15¢. Drawings and instructions for making studio couch slip cover. The flounce to cover box spring is a separate

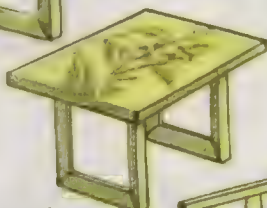
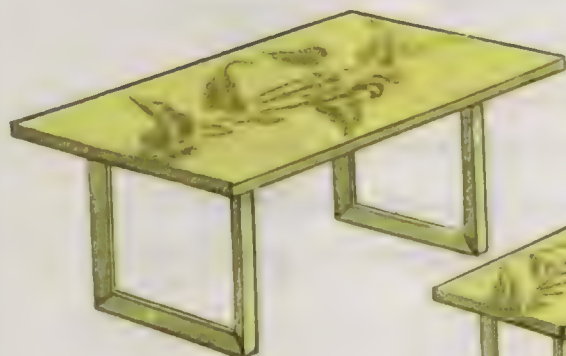
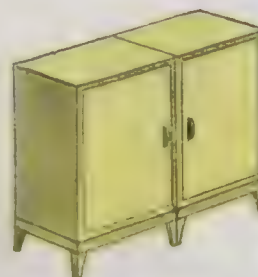
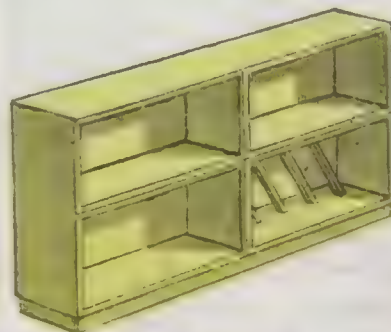


Basic units can be placed together to form any of the cabinet pieces.

Paint or leave natural wood

Directions and drawings for making all the furniture shown on this and the preceding page may be ordered directly from our own pattern service. Send your remittance by coin, check or money order (no stamps!) to:

American Home Pattern Service
55 Fifth Avenue, New York 3, New York



We have taken the design from the colorful "Torchinger" fabric and made two very usable painting patterns—one a combination of just the leaves, which you paint on a lampshade; the other is a pattern of leaves and red flowers which may be applied to wood or metal surfaces, or it can be stenciled directly onto fabric. Here we show it decorating the top of a table and bench. You can use it on bed headboards, stencil it on bedspreads, decorate cabinets and window valances. All the necessary instructions included.

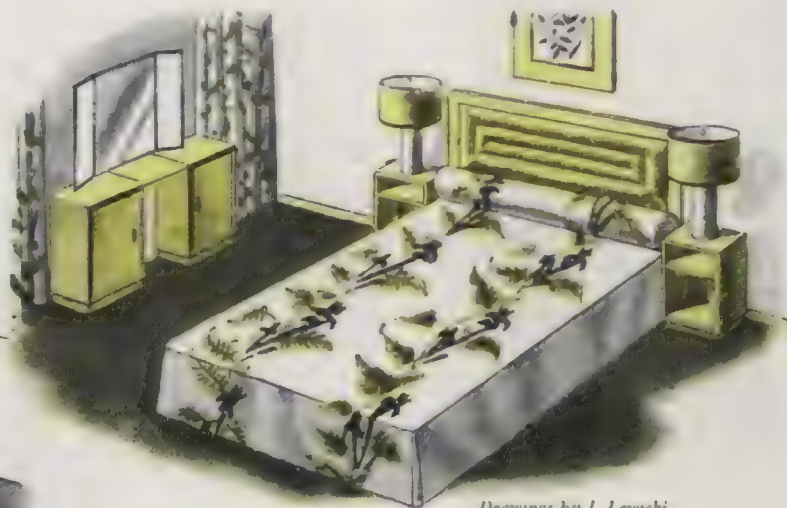
piece; the mattress has its own cover that snaps into place. There are also directions for making a slip cover for a small chair and a sofa included in the pattern in case your first success goes to your head!

PATTERN A-748-15¢. If lamp bases are hard to find in your town, why not consider making your own? The handsome swirled wood bases shown in our photograph are surprisingly easy to make. The pattern also includes instructions for making shades and painting them with a decorative leaf design which adds a custom look to the shade.

PATTERN A-737-40¢. Here indeed is a versatile pattern. If you've ever made even the simplest kind of dress from a pattern, then you can make a slip cover for a lounge chair or club chair like the one shown on page 39. This pattern includes tissue pieces to guide you in cutting your fabric to fit the chair and lots of professional hints that will make the cutting, pinning, and sewing considerably easier for you.

PATTERN A-750-10¢. If you can crochet and if you have a little time to spare in the evenings, you can make the thick white rug shown in our room that looks like one of the expensive string ones. Full directions are given. The large rug is made of several units $1\frac{1}{2}$ feet square, sewn together which you can sew together to form any size rug you like.

PATTERN A-749-20¢. We have taken the design from the tropical print fabric and made it into an excellent painting pattern. Paint it across the top of a breakfast table or decorate the headboard of a bed. The pattern includes tracing designs and full painting instructions.



Drawings by J. Lewicki

BIRMINGHAM, ALA.
Mean Average Temperature 53.8
During Heating Season

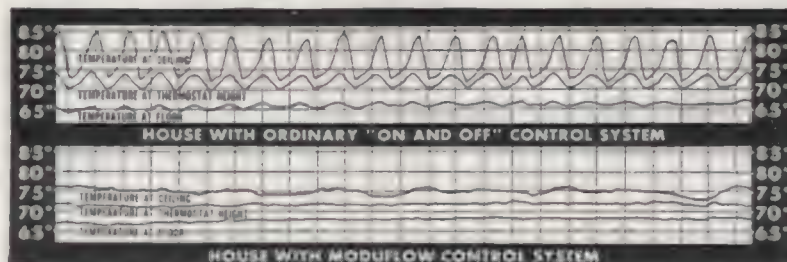
IS YOUR CEILING 750 miles FROM YOUR FLOOR?

Believe it or not, there is probably greater difference between the temperature at the ceiling and floor of your house than there is between the average temperature of Chicago and Birmingham, Alabama—750 miles farther South. For, in the average home or apartment, the temperature at the ceiling is often twenty degrees warmer than at the floor, even though equipped with a modern automatic heating system.

After all, the only portion of our rooms that counts, so far as comfort is concerned, is the space from the floor to a height of approximately six feet. Minneapolis-Honeywell engineers call this the "Comfort Conscious Zone." Unfortunately, the heat that rises above the "Comfort Conscious Zone" is largely wasted. And all too frequently floors are drafty and too cold for children to play on without endangering their health.

But here's good news for postwar home owners. Honeywell has devised a unique heating control system that will correct this situation. It is called MODUFLOW. By an ingenious method of heat control and supply, Moduflow nearly equalizes floor and ceiling temperatures; result, blissful comfort from top to bottom of your "Comfort Conscious Zone."

Every home or apartment, however modest, can afford the greater comfort and efficiency of Moduflow. An interesting booklet, "Heating and Air Conditioning the Postwar Home," tells all about Moduflow. Mail the coupon today for your free copy.



See the Difference — Shown above are actual temperature recordings taken in two identical houses—one with and one without Moduflow. Without Moduflow, temperature varies as much

as 20 degrees from floor to ceiling. Moduflow smooths out the ups and downs of the ordinary system — uses heat formerly wasted at the ceiling to increase temperature at the floor.

MODUFLOW

The New HONEYWELL Heating Control System

Tomorrow's Apartment will have Personalized Heat . . . with Moduflow.

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
2737 Fourth Avenue South, Minneapolis 2, Minn.

Please send my free copy of "Heating and Air Conditioning the Postwar Home."

Name _____

Address _____

City _____

State _____

Send for this book FREE!

Keep them Winning — Buy MORE War Bonds!

CHICAGO, ILLINOIS
Mean Average Temperature 36.4
During Heating Season



Our Baking Soda is pure Bicarbonate of Soda. It may be used with full confidence for any condition that may be benefited by Bicarbonate of Soda treatment. For convenience keep an extra package of "Arm & Hammer" or "Cow Brand" Baking Soda in the medicine cabinet.



ARM & HAMMER BAKING SODA



OR COW BRAND BAKING SODA



Our Baking Soda is an excellent tooth cleanser, too. Used regularly, it helps keep teeth clean, restores their natural color. It has a pleasant, freshening after-taste. And a package, which will give many weeks of brushings, costs but a few cents.



CHURCH & DWIGHT CO., INC., 19 CEDAR ST., NEW YORK 5, N. Y.

Swell Ideas!

FAR from dampening the spirit of the housewife, recent scarcities and stringencies have only served to step up her ingenuity. Faced with material, labor, and time shortages and high costs on all sides, she has gone right ahead with her plans for remodeling, decorating, and adding to the enjoyment of her home. In adjusting and minimizing these plans to fit the situation, she has garnered a whole new field of swell ideas, clever "something-out-of-nothing" touches that postwar dream houses and furniture will find hard to outshine. For these touches are not ordered from a catalogue or purchased from a department store. They are "make-do" ideas, the very stuff and substance of the housewife's profession at its proudest peak. Some have been tried before and some are brand new—but one and all, they represent the homemaker's own talents and work.

If Great Grandmother, with her long-standing reputation for ingenuity and astounding homemaker talents, has been peering around a cloud for the last few years, she has probably done so with her eyes popping.

"Gracious me," she's no doubt said to the nearest fellow-angel, "imagine that modern granddaughter of mine knowing how to use a hammer and

saw! I can hardly believe it."

In that respect, our collection of swell ideas, gleaned from the mail bag, and presented on these pages, might easily be dedicated as "shockers" to all great grandmothers who spirit around under the delusion that the modern woman is "soft" when it comes to home front originality, ingenuity, and honest hammer and saw work. More to the point, we



dedicate these ideas to YOU. Adapt them to your own home, add your own ideas, and we wager you'll not only surprise your great grandmother but astound yourself as well!

If you, like **HERMIA ROGERSON** are waiting for that great day of invisible central heating—but mean while don't care to look at your radiators during the summertime, try her neat trick for camouflaging them with plywood or wallboard. With a straight board for the top (a narrow wood "stem" slips behind the radiator to hold board in place) she covered the top, and shielded the sides with a matching three-sided screen. The whole unit she painted white, decorated with gayly colored motif. For another radiator, she made only the top covering, hung it with a flower trimmed chintz skirt, and added a small mirror. The result was a clever dressing table. To relieve the blank wall space around the mirror, she hung a ribbon strip appliqued with flowers cut out from the chintz trim.

For gayety in your kitchen, **ALICE H. DENNIS** suggests mounting old favorite, or quaint recipes on card

Gay, practical decorative touches that prove Mrs. 1945 need not be restricted on imagination: two radiator camouflages, hang-up storage trick for curtains, gingham framed recipes, and an old victrola made into a handsome corner cupboard



Clare McComma

"I'll make your Dad
pay for this!"



"But, gee, mister, I didn't mean to—"

Unfortunately, the words "I didn't mean to" carry no weight in a court of law. This boy's father may have to pay out hard-earned money to defend a lawsuit or to pay heavy damages.

Cases like this turn up time and again. A roller skate left on the sidewalk. That board in the step you meant to fix. Everyday little negligences...and yet one day they might mean a lawsuit, money out of your pocket!

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"John, how much insurance
do we really need to feel safe?"



Your Agent will tell you that you need—

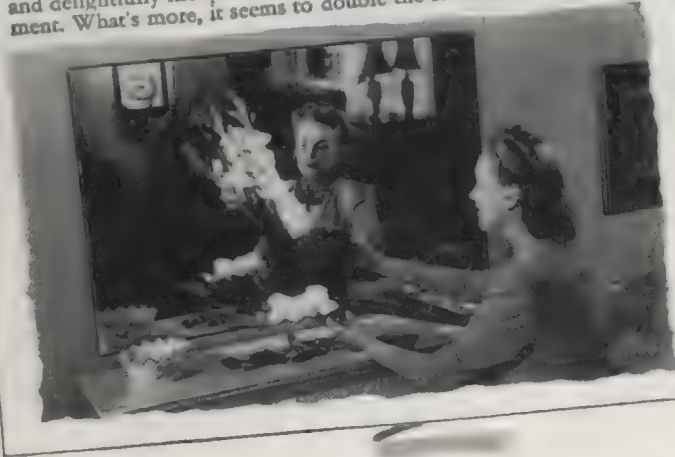
- **ADEQUATE INSURANCE ON YOUR LIABILITY** — to pay legal costs and judgments for injury or damage to others caused by you, your family or pets. And be sure you carry adequate Automobile Liability insurance.
- **ADEQUATE INSURANCE ON YOUR POSSESSIONS** — to pay for loss or damage to your house and everything in it; your car, your wife's jewelry, furs, silver, etc.
- **ADEQUATE INSURANCE ON YOURSELF** — to pay doctor and hospital bills if you are injured, and to furnish you an income while you are laid up.

*A little extra glass means
a lot of extra CHARM*



FOR SHEER BEAUTY, one of the very nicest things you can plan for your new home is a bathroom with walls or wainscot of Carrara Structural Glass. This glass is rich, polished, perfectly reflective. Stays beautiful permanently. And comes in ten luxurious shades.

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board with pasted-on gingham cloth border an inch or so deep. These recipe cards framed in white inexpensive picture frames and hung with a bright gingham bow matching the border will do delightful things to any bare kitchen wall space.

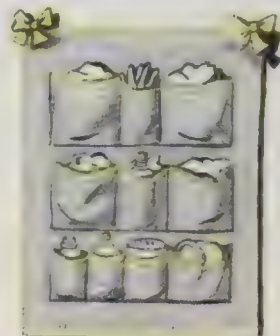
And an old victrola of the "horror" type can be rescued from the attic and "face-lifted" into a handsome corner cupboard with almost no trouble at all, says **MRS. HELEN A. LEFEVRE**. Just saw off the legs, fill the cabinet space with shelves, top with a wall shelf (as illustrated) and paint. Simple? But the result is a brand new piece of furniture worthy of the most show-off spot in the



Could anything make better sense than bath towels for draperies on your bathroom windows? Use fluffy white ones, or those with stripes or apply monogram for a color touch



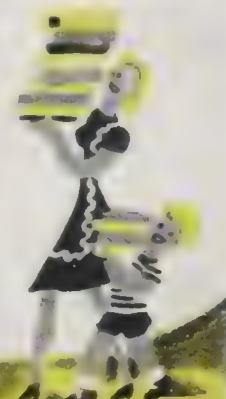
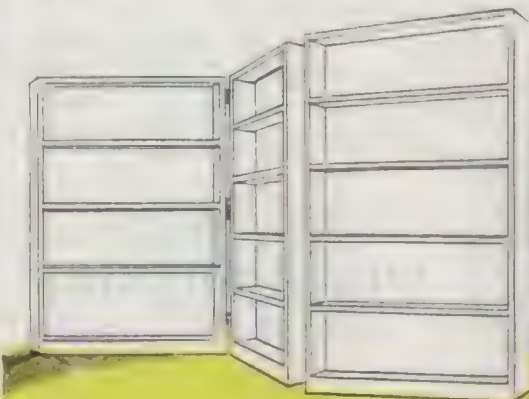
Variations of the shoe bag are perfect for storing anything from a stationery supply in the guest room to your small cleaning items



house! If summer decorating includes changing your curtains, you'll like **MRS. EMMA T. NUTTALL'S** work-saving trick for putting the old ones away. Mrs. Nuttall first lays several thicknesses of cheesecloth across the center of a wire coat hanger. Then folding her curtain through the center lengthwise, she places it across the hanger and hangs it up in the linen closet. Next fall when it's time to put them up again, her curtains will not need pressing!

And more common sense about curtains: **MARGARET WOELTZ** suggests using large bath towels for bathroom curtains. Use either colored ones, or white ones with your monogram or gay stripes. Such curtains are extremely practical for they stay fresh and newly-hung looking much longer than the crisp thin curtains.

If extra storage space is what you need, and building shelves and cabinets is not practical right now, **DOROTHY B. PORTER** suggests using variations of the old-fashioned shoe bag for holding cleaning articles, small garden tools, darning and sewing materials and an illimitable number of other small household articles. With a sewing machine, these bags are as easy to make as a carpenter's





Dear Newlywed:
Let us help plan the home you are longing to build by sending you a complimentary copy of our plan book, "Shingle Homes." Explains, too, the economy, charm and insulative qualities of Red Cedar Shingles.

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apron. Just remember that the heaviest things should always go in the lower pockets, and it's a good idea to run a small wooden dowel through the top and bottom to keep it hanging neat and straight.

For those light switches so difficult to find in the dark, try a decorative (and oh, so practical!) border of luminous paint scrolls! Perfect for bathroom, garage, and bedroom lights! This idea from **JUNE COCHRANE ORTGIES**. And last, but far from least, is a suggestion from **MRS. LURA W. CALLIN** for a bigger and better bookcase. Mrs. Callin made three open shelf stacks each six feet high and about four feet wide. Stack number one (with wide shelves for encyclopedias, etc.) she fastened to the wall with mouldings and the other two stacks (fitted with shelves for regular-sized books) were hinged together as shown on page 44, and fitted with casters. The entire bookcase folds up accordion-like, leaving only stack number three facing out, but all other book shelves are immediately accessible. Covering the backs of stacks two and three with corrugated paper or light wallboard on which maps or reference charts can be tacked adds to the general utility of the case.



JUST BETWEEN US!

THESE booklets and leaflets supplement many of the valuable articles already published on our pages and are useful sources of information to have in your home reference file. Our food leaflets are especially pertinent at this time for it is our duty and to our advantage to save, store, and preserve every bit of food for the coming winter months.

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Gives the answers to planning your canning, many favorite recipes for pickles and relishes, directions for home dehydrating and brining.

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NOT INSULATED. 3 a.m. and Jerry Nash hasn't slept a wink. Tossing and turning strains nerves, wastes energy Jerry needs for his job. Yes, the Nash home is hot as an oven all summer long. But let's look in the twin home next door...



KIMSULATED. Hot, sticky nights don't bother Jim Betts. He's sleeping soundly in his KIMSULATED home. Day and night, homes insulated with KIMSUL will be up to 15 degrees cooler. Why not install comfort-giving KIMSUL now?

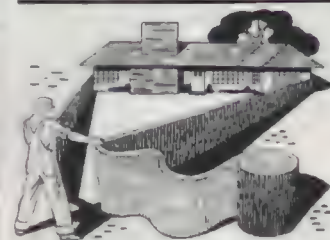
Here's why many-layer KIMSUL* provides cooling comfort in summer:

KIMSUL is the only insulation with many-layer construction. Unlike loose, bulk insulation, KIMSUL is prefabricated. Stitched together, the many layers form a blanket of uniform thickness from end to end. Thus, KIMSUL assures you the same uniform insulation over every inch... today, and years from now.

If you can handle a hammer, you can easily install KIMSUL. It fits like a glove between floor joists or attic beams. It's permanent, too.

Selection of KIMSUL for the U. S. Navy Quonset Huts—world's largest prefabricated housing project—is your assurance of quality. Order KIMSUL from your lumber or building supply dealer, hardware or department store. Do it now—have a home that's up to 15° cooler this summer, warmer next winter.

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From



Land and Sea . . .

EXAMINE a map of the United States and you'll never be afraid of going hungry, no matter how tight may grow the belt of wartime rationing. That vast bulk of fertile land with its many climates and varied soils grows in astronomical and gastronomical abundance every kind of vegetable that our tables could possibly groan under. The lakes and rivers that drain and vein it and the two blue oceans and the warm Gulf that wash its shores could produce enough fish to keep us well-fed for the rest of our lives, even if we never were to taste meat again. (Heaven forbid!)

Fish and vegetables go together as companionably as do bread and butter, ice cream and cake, outdoor picnics and summer time. Cooked separately and served at the same meal or cooked in combination as one main dish, they are both nutritious and tempting. The array of possibilities, changes, and variety in their selection and preparation is endless. One need not be afraid of boredom in this period even though war has brought inevitable shortages in meat and poultry.

Vacationists at seaside resorts have often marveled at the unexpected dishes enjoyed by the natives. Necessity was undoubtedly the mother of such culinary inventions. Many of these dishes combine vegetables with fish. Often an experienced housewife who lives inland may feel a little apologetic about cooking fish. "I've never really had much experience, being so far from the sea," she will say. But these days frozen or fresh

fish can be had at the Great Divide as easily—or almost so—as at Cape Cod or Key West or along the Columbia River. Why not try to be as clever and versatile a cook of fish as you have always been of meats or poultry? You'll surprise yourself and your family.

Americans are favored with 160 species of fresh fish. All but four per cent of these are taken from the seas, the minority coming chiefly from the Mississippi River and Great Lakes. Fishing boats released from war duty are once more going out for their regular catch. As a nation we are learning how to eat many varieties of fish which have long been on the tables of Europe and Asia but which we, being conservative, have neglected. Fishermen instead of throwing back these odd varieties—or what we considered odd—are bringing them to market and we are eating and enjoying them.

Let us suppose, for instance, that the smaller, fatter fish like Spanish mackerel, pompano, blue fish, white fish, porgy and others which are tempting morsels for broiling or frying and the always aristocratic shell fish, may be less plentiful than the large species like cod, haddock, and their distant cousins. That may be all to the good for your vegetable and fish combinations. Many of the recipes we are giving you this month call for fish flakes. That means that wherever you are the fish you find at hand, whether fresh, canned or frozen, will be equally good for the purpose. At any rate, this summer finds us with the door wide open into culi-

Julia Bliss Joyner



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A HANDY washroom, in addition to the bathroom, will bring endless practical advantages—greater ease in training your children in habits of health and cleanliness, less traffic through the house, convenient facilities for guests, and fewer demands of time and patience, especially in the early morning get ready period.

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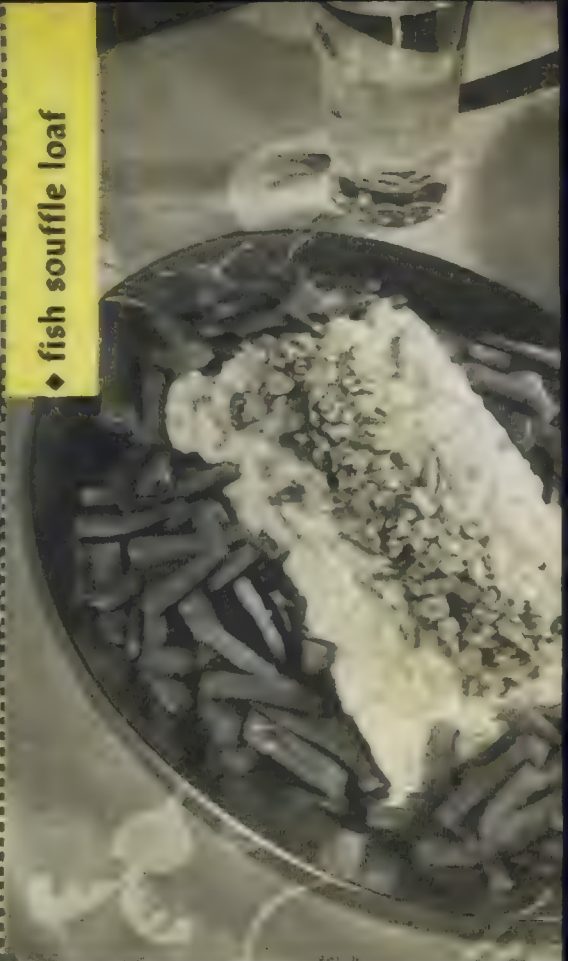
◆ corn entrees



◆ fish and vegetable plates



◆ fish soufflé loaf



nary treats. You will have extremely good eating.

Since the importance of cooking vegetables properly cannot be over-emphasized, we are grouping these according to the part of the plant and giving directions for cooking each group.

Leafy Vegetables—Beets and turnip tops, kale, spinach, dandelion greens, chicory, Brussels sprouts, cabbage. To prepare beet and turnip tops, kale, spinach, dandelion greens, and chicory, pick over leaves, remove tough stems, wash carefully, and put in saucepan with tight-fitting cover. The water which clings to the leaves is usually enough but, if your saucepan is light in weight,

add enough boiling water to keep them from burning. Beet and turnip tops, kale and dandelion greens require 20 to 30 minutes cooking time and spinach and chicory 10 to 15 minutes. Remove outside leaves from Brussels sprouts; cut cabbage in eighths or quarters. Put in saucepan, add 1-inch of boiling water, cover and cook cabbage 8 to 15 minutes, Brussels sprouts 15 to 20 minutes.

Bulb Vegetables—Onions, leeks. Cut off the green tops of leeks and green onions to within 1½ or 2 inches of the white part. Place in a saucepan, add about 1½ inches of boiling water, cover pan tightly and cook 15 to 20 minutes.

To cook mature onions, 2 to 2½ inches in diameter, place in saucepan, add 1 to 2 inches of boiling water and cook for 30 to 35 minutes.

Roots and Tubers—Beets, carrots, parsnips, rutabagas, salsify, turnips, potatoes (white and sweet). All these vegetables are cooked in a saucepan with a tight-fitting cover and in 1½ to 2 inches of boiling water. Old beets require 2 or more hours; young beets are usually done in 35 to 60 minutes. Leave beets whole and cut off all but 1 inch of the stems. Pare and slice or dice carrots, parsnips, rutabagas and turnips. The cooking time is 20 to 35 minutes with the exception

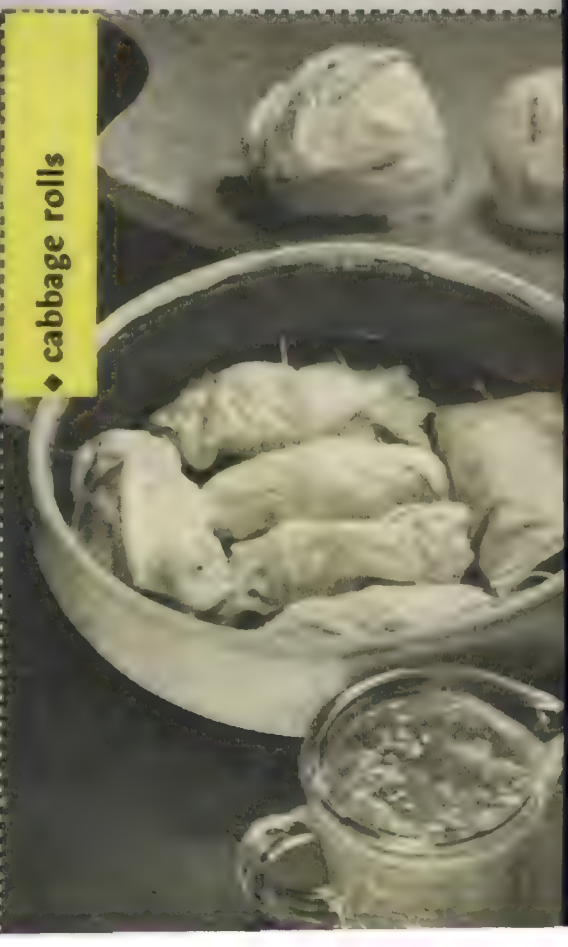
◆ potato fish turnovers



◆ stuffed eggplant



◆ cabbage rolls



Preparation time: 40 min.

◆ cabbage rolls

- 8 large cabbage leaves
- Boiling water
- 1 lbs. butter or vitaminized margarine
- 1/4 cup chopped onion
- 1/4 cup chopped green pepper
- 1/2 cup sliced mushrooms

- 2 cups cooked or canned tomatoes
- 1 1/2 cups cooked rice
- 1 cup flaked cooked fish
- 1/2 tsp. salt
- Dash of pepper

COVER cabbage leaves with boiling water and let stand for a few minutes. Drain leaves thoroughly. Melt butter in a saucepan, add onion, green pepper, and mushrooms and cook until tender. Add 1 cup of the tomatoes and the rice, fish, salt and pepper and mix well. Place about 1/3 cup of the fish mixture on each cabbage leaf. Roll up and fasten with toothpicks. Place in a greased casserole, add the remaining 1 cup of tomatoes and cover. Bake in a moderately hot oven 375°F for 45 minutes.

Serves 6-8 116 cal. per serving

Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

Preparation time: 1 1/2 hrs.

◆ stuffed eggplant

- 1 large eggplant or 3 small eggplants
- 1/4 cup fat or oil
- 1 medium onion, chopped
- 3 lbs. chopped green pepper

- 1/4 cup chopped celery
- 2 cups soft bread crumbs
- 1/2 cup cooked shrimp cut in pieces
- 1 lbs. chopped parsley

- 1 1/2 cups stewed or canned tomatoes
- 1/2 tsp. salt
- Dash of paprika
- 1/2 cup whole cooked shrimp

CUT eggplant in half. Scoop out pulp to within 1/2 inch of shell and chop. Heat fat or oil in a skillet and add chopped eggplant, onion, green pepper and celery. Cook until eggplant is tender. Add bread crumbs, reserving 1/3 cup for the top. Add shrimp, parsley, and tomatoes. Season with salt and paprika. Fill eggplant shells with mixture and add whole shrimp. Sprinkle remaining bread crumbs over top and bake in a moderate oven 350°F for 60 minutes. Serve with whole cooked carrots and green beans.

Serves 6 212 cal. per serving

Source of vitamin A

Tested in THE AMERICAN HOME KITCHEN

Preparation time: 40 min.

◆ potato fish turnovers

- 1 tsp. butter or vitaminized margarine
- 1 egg, well-beaten
- 1 tsp. Worcestershire sauce
- 1/2 tsp. salt

- Dash of pepper
- 2 cups hot mashed potatoes
- 1 cup fine bread crumbs
- 1 cup flaked cooked fish

- 1 small onion, grated
- 1/2 tsp. prepared horse-radish
- 3 lbs. chili sauce
- 1/2 tsp. salt
- Dash of pepper

ADD butter, egg, Worcestershire sauce, salt and pepper to mashed potatoes and mix thoroughly. Add bread crumbs to this mixture and shape into flat patties. Combine fish, onion, horse-radish and chili sauce and season with salt and pepper. Place a heaping tablespoon of this mixture on top of each patty and fold ends together like a turnover. Place on a greased baking sheet and bake in a moderately hot oven 375°F for 35 minutes. Serve hot turnovers with tomato cheese sauce made as follows: Melt 1 lbs. of butter or margarine in a double boiler over boiling water. Add 1 lbs. flour and mix well. Add 1/2 cup milk and 1/2 cup tomato juice and cook stirring constantly until mixture thickens. Stir in 1/4 cup of grated cheese and continue to cook until cheese melts.

Serves 6-8 172 cal. per serving

Source of vitamin A

Tested in THE AMERICAN HOME KITCHEN

Preparation time: 1 1/4 hrs.

◆ fish soufflé loaf

- 1 1/2 cups milk
- 1 cup soft bread crumbs
- 1/2 cup chopped uncooked fish
- 1/4 cup chopped onion

- 1 tsp. salt
- Dash of pepper
- 1/2 tsp. celery salt
- 2 eggs separated

HEAT milk in a saucepan, add bread crumbs and stir until mixture is fairly smooth. Add fish, onion, and seasonings and cook for 10 minutes. Pour part of the sauce over beaten egg yolks and stir until well-blended. Return to the mixture in the double boiler and cook 2 minutes longer. Fold in egg whites which have been beaten until stiff but not dry. Pour into a well-greased loaf pan and set in a pan of hot water. Bake in a moderate oven 350°F for 45 minutes. Unmold onto a platter and serve with a peanut sauce made as follows: Melt 2 lbs. of butter or vitaminized margarine in the top of a double boiler over boiling water. Add 2 lbs. of flour and mix well. Add milk gradually and cook stirring constantly until mixture thickens. Add 1/2 cup of chopped peanuts. If desired garnish loaf with additional chopped peanuts.

Serves 6 273 cal. per serving

Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

◆ fish and vegetable plates

Roll up fish fillet plates: Roll up and fasten fish fillets with toothpicks and tie in a piece of cheesecloth. Place in well-seasoned boiling water. Reduce heat and simmer fish until tender (6-10 minutes per lb.) Arrange fish on individual plates with peas and grilled tomatoes and serve with a cheese sauce made as follows: Melt 1 lbs. butter or vitaminized margarine in top of a double boiler. Add 1 lbs. flour and mix well. Add 1 cup milk gradually and cook, stirring constantly until thickened. Add 1/2 cup grated cheese and stir until cheese melts. Season with 1/4 tsp. salt and a dash of pepper. Serves 4-6.

Fish steak plates: Place fish steaks in a steamer or in a colander over boiling water. Cover and steam until tender. Arrange fish on individual plates and serve with stewed whole grain corn and serve with stewed tomatoes.

Vegetable plates: Wash mushrooms thoroughly, remove stems and reserve for soup. Brush mushrooms with melted butter or vitaminized margarine and sprinkle with salt and pepper. Place cap side up under the broiler and broil for 5-8 minutes (depending on size of the mushrooms). Fill mushroom cap with cooked green peas and serve on individual plates with spinach and an edge of mashed potatoes. Pour cheese sauce (recipe given above) over the mushrooms.

Tested in THE AMERICAN HOME KITCHEN

◆ corn entrees

Stuffed cucumbers on corn: Cut three medium-sized cucumbers in halves lengthwise. Cook in boiling water for 5 minutes. Scoop out most of the inside (discard tough seeds) and chop. Melt 2 lbs. butter or vitaminized margarine in a saucepan. Add chopped cucumber, 1/4 cup chopped onion, and 1/3 cup chopped celery and cook until tender. Add 2 lbs. flour and mix well. Add 1 cup of milk and cook, stirring constantly until mixture thickens. Season with 1 tsp. salt and a dash of pepper. Add 1 cup flaked, cooked fish and 1/3 cup mayonnaise. Sprinkle inside of the scooped out cucumber with salt and fill with fish mixture. Top with 1/2 cup soft bread crumbs. Place cucumbers in a shallow baking dish on well-seasoned corn (if desired, add milk or medium white sauce to the corn) and bake in a moderately hot oven 400°F about 25 minutes, or until crumbs are browned and mixture is thoroughly heated.

Serves 6 234 cal. per serving

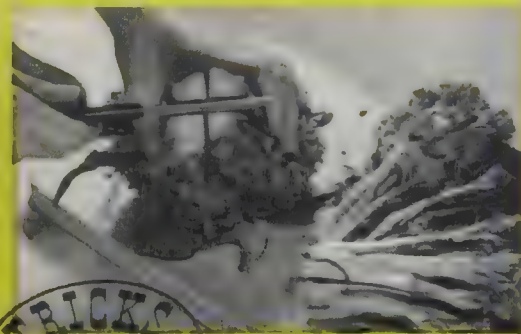
Source of vitamins A, B complex

Zucchini and corn: Cook 2 cups sliced zucchini in boiling water for five minutes. Drain and add 1 1/2 cups cooked corn and 1 1/2 cups stewed or canned tomatoes. Season to taste with salt and pepper and heat thoroughly. Transfer to a serving dish and top with green pepper ring and grated Parmesan cheese.

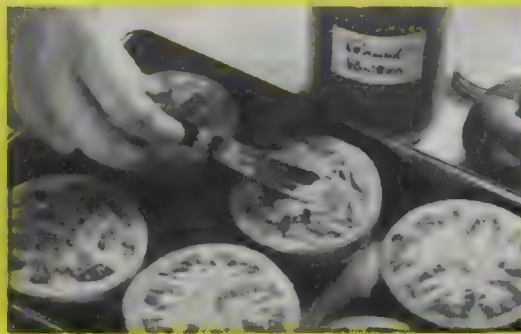
Serves 4-6 110 cal. per serving

Source of vitamins A, C complex

Tested in THE AMERICAN HOME KITCHEN



Shorten the cooking time for broccoli by splitting the stems



When baking or broiling tomatoes cut tomatoes in half crosswise, sprinkle cut sides with salt and spread with peanut butter

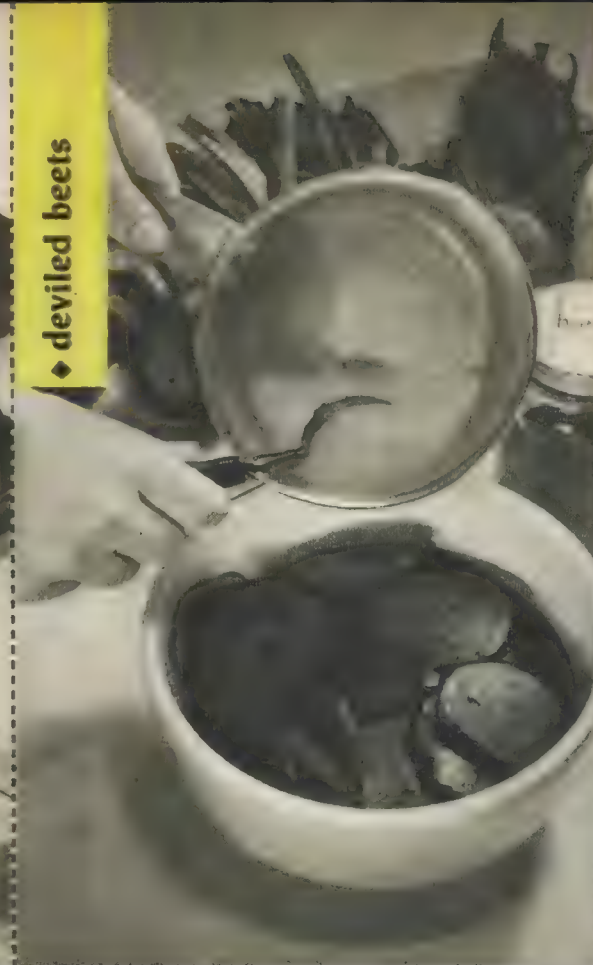


Green bean innovation: Cook beans and while still hot season with French dressing and finely-chopped raw onion and mix well

◆ corn and fish timbales



◆ deviled beets



◆ eggplant casserole



of salsify which requires 15 to 20 minutes. Medium-sized potatoes require 35 to 40 minutes.

The Flower Vegetables—Cauliflower, broccoli. Remove leaves and stalks from cauliflower and use as another vegetable. Separate cauliflower into flowerettes or leave whole. Put in saucepan, add $1\frac{1}{2}$ inches boiling water, cover and cook flowerettes 15 to 20 minutes and the whole head 25 to 30 minutes. Remove tough leaves and the tough ends of broccoli. Split stems in four pieces, tie in bundles and stand in saucepan. Add 1 to $1\frac{1}{2}$ inches of boiling water, cover tightly and cook them from 15 to 20 minutes.

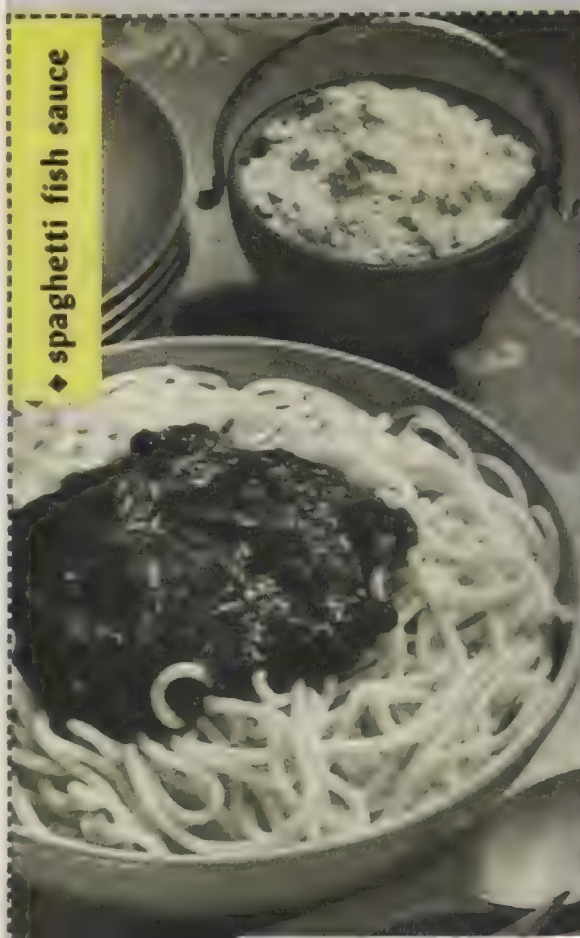
Seeds and Pods—Corn, lima beans, peas, green soybeans, green beans. Use tender corn, fresh from the garden. Just before cooking remove the husks, undeveloped tips, silk and blemishes. Submerge corn in boiling water—enough to cover. Note the time when the water boils after submerging corn. Cook 7 to 12 minutes according to size and maturity of corn. Serve on the cob or cut off cob and reheat in milk or cream. Or cut corn from the cob in the raw state, scrape to remove all juice and cook in a small amount of boiling water, stirring frequently.

Before shelling fresh lima beans cut a thin strip from the inner edge of the pod with a scis-

sors or knife and remove the beans. Put in a saucepan and add about 1 to $1\frac{1}{2}$ inches of water or enough to keep them from burning. Cover tightly and cook 20 to 30 minutes. Fresh peas are cooked in the same way for 15 to 20 minutes depending upon the maturity of the peas. Cook green soybeans in enough water to cover. Cook 20 to 30 minutes. Cut or break green beans crosswise in 1-inch pieces or split lengthwise. Fill the saucepan with $1\frac{1}{2}$ to 2 inches of boiling water, cover and cook for 30 to 40 minutes.

The Fruit Vegetables—Cucumbers, eggplant, okra, squash (summer, Hubbard, and

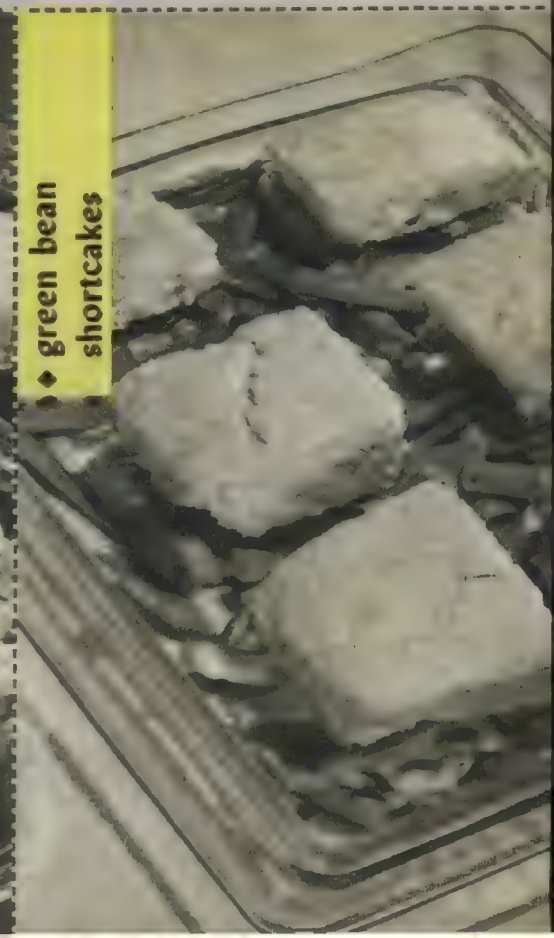
◆ spaghetti fish sauce



◆ baked fish and beans



◆ green bean shortcakes



Preparation time: 35 min.

◆ green bean shortcake

- Corn Bread
1½ cups cooked green beans
2 tbs. butter or vitaminized margarine
2 tbs. flour
1½ tsp. salt
- ½ cup grated cheese
¼ tsp. salt
½ tsp. Worcestershire sauce
½ cup cooked or canned whole grain corn

PREPARE your favorite recipe for corn bread or the corn muffin mix and bake in an 8-inch square pan. Cut baked corn bread in squares and split squares in half. Place a serving of green beans on the bottom halves of corn bread and top with cheese sauce made as follows: Melt butter in the top of a double boiler over boiling water. Add flour and mix well. Add the milk gradually and cook, stirring constantly until mixture thickens. Add cheese and stir until cheese melts. Season with salt and Worcestershire sauce. Add corn. Pour over beans and cover with top halves of corn bread.

Serves 6

Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

◆ baked fish and beans

Preparation time: 3 hours

- 4 cups green beans cut in 1-inch pieces
Boiling water
3 tbs. butter or vitaminized margarine
Salt
- Pepper
1½ cups flaked cooked fish
3 tbs. lemon juice
Dash of paprika
2 cups thick sour cream

PUT green beans in sauce pan. Add 2 inches of boiling water, cover and cook until tender. Drain and reserve liquid for soup. Add butter and season with salt and pepper. Place in a baking dish and cover with the flaked fish. Sprinkle the fish with lemon juice and paprika and pour with sour cream. Bake in a moderate oven 325°F. for about 30 minutes.

Serves 4-6

Source of vitamins A

Tested in THE AMERICAN HOME KITCHEN

◆ spaghetti fish sauce

Preparation time: 40 min.

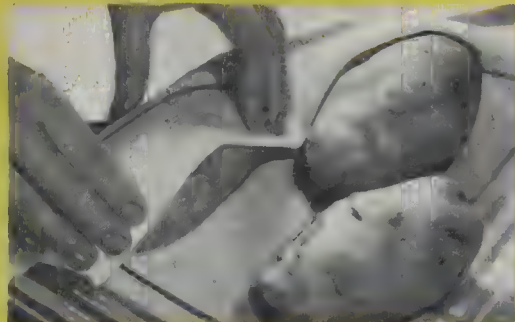
- 1 pkg. pkg. spaghetti
Boiling salted water
3 tbs. salad oil
1 cup sliced onions
1½ cups (2 6-oz. cans) tomato paste and 2½ cups water
- 1 bay leaf
1 tsp. salt
Dash of pepper
2 cups flaked cooked fish
Grated cheese
- 4 cups diced fresh tomatoes

COOK spaghetti in boiling salted water according to the directions on the package. Drain. Place salad oil in a skillet, add onion and cook until tender. Add tomato paste and water or fresh tomatoes and the bay leaf. Season with salt and pepper and cook 45 minutes. Add flaked fish and cook 2 min. longer. Serve hot sauce over spaghetti and sprinkle with grated cheese.

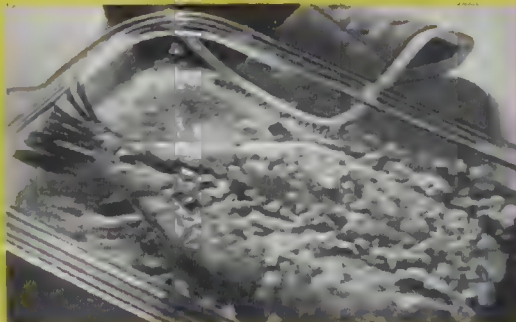
Serves 6

Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN



Better baked potatoes: Bake potatoes in hot oven 425°F. until done, prick with a fork and roll potato in a towel until softened



Add flavor and interest to baked, sautéed, or broiled fish by sprinkling with chopped peanuts and parsley just before serving



Ever try pickled turnips? Pour hot vinegar over sliced cooked turnips, add pickle spices and let stand several hours before using

◆ eggplant casserole

Preparation time: 35 min.

- 2 cups diced eggplant
Boiling water
1½ cups cooked or canned corn
1½ cups cooked or canned tomatoes
- Salt
Pepper
¼ cup grated American Cheese
1 cup soft bread crumbs

COOK eggplant in boiling water until partially tender. Drain. Combine eggplant, corn, and tomatoes and season with salt and pepper. Place mixture in a greased shallow baking dish and sprinkle with bread crumbs. Bake in a moderate oven 350°F. for about 25 minutes or until thoroughly heated and crumbs are browned.

Serves 4-6

Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

◆ deviled beets

Deviled beets: Place 2 cups of sliced cooked beets in a shallow casserole. Melt 3 tbs. butter or vitaminized margarine in a saucepan. Add 2 tbs. prepared mustard, 2 tbs. honey, and 1 tsp. Worcestershire sauce. Season with ½ tsp. salt and ¼ tsp. paprika and heat thoroughly. Pour sauce over beets in casserole and bake in a moderate oven 350°F. for 15 minutes.

Serves 4

Source of vitamins A, B complex

Savory beets: Place 2 cups of sliced or whole beets in a shallow casserole. Melt 2 tbs. butter or vitaminized margarine in the top of a double boiler over boiling water. Add 2 tbs. flour and mix well. Add 1 cup of beet liquid and cook, stirring constantly until mixture thickens. Add 2 tbs. corn syrup, 1½ tbs. prepared horseradish and 1 tsp. salt. Pour over beets in casserole and bake in a moderate oven 350°F. for 15 minutes.

Serves 4

Source of vitamins A, B complex

Beat hash: Melt 2 tbs. butter or vitaminized margarine in a skillet. Add 2 cups chopped cooked potatoes, 1 cup finely-chopped cooked beets and 3 tbs. chopped onion. Season with salt and pepper. Spread mixture evenly in skillet. Cook over low heat, turning frequently until well-browned.

Serves 4

Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

◆ corn and fish timbales

Preparation time: 1¼ hrs.

- 2 eggs separated
½ cup milk
2 tbs. chopped parsley
1 tbs. melted butter or vitaminized margarine
- 1 cup flaked cooked fish or shrimp cut in small pieces
1½ cups cooked or canned corn
½ tsp. salt
Dash of pepper
½ tsp. Worcestershire sauce

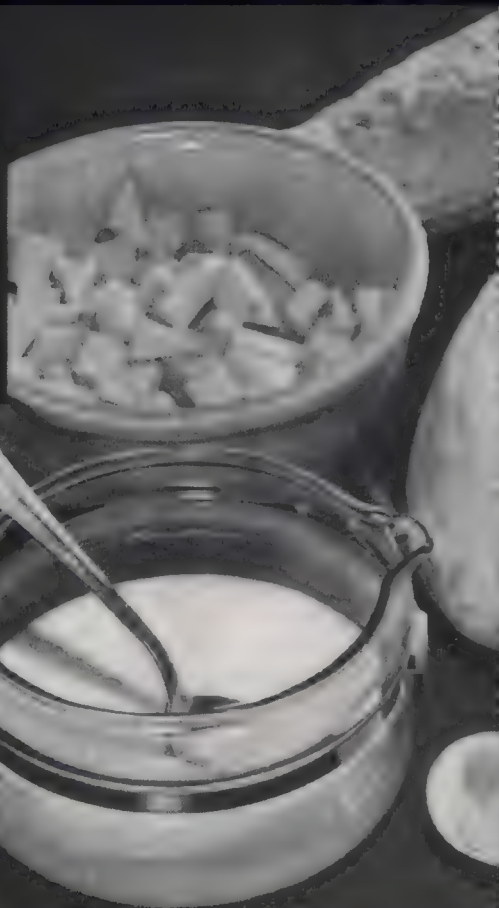
BEAT egg yolks, add milk, chopped parsley, and butter and mix well. Add fish and corn and season with salt, pepper, and Worcestershire sauce. Fold in egg whites beaten until stiff but not dry. Pour into greased custard cups, place in a pan of hot water and bake in a moderate oven 350°F. for one hour.

Serves 6

Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

◆ squash custards



◆ sweet-sour carrots



◆ easy borsch



zucchini) tomatoes. Pare cucumbers and summer squash (if desired remove seeds) and cut in cubes. Put in a saucepan, add enough water to keep them from burning, cover tightly and cook 15 to 20 minutes. Peel zucchini, slice or dice and cook in the same way. Peel Hubbard squash, cut in 1-inch cubes and cook in the same way for 35 to 40 minutes or leave unpeeled, cut in pieces for serving, remove the seeds and bake in a moderately hot oven 375°F. until tender.

Cut off stems of okra and leave whole or cut in ½-inch slices. Cook okra covered in enough water to keep from burning for 15 to 20 minutes.

Stewed Eggplant: Peel and slice eggplant or

cut into cubes. Then cook covered in enough water to keep from burning for 10 to 15 minutes.

Stewed Tomatoes: Cut peeled tomatoes in quarters and cook covered for 10 to 15 minutes.

Stem Vegetables—Asparagus, celery. Use tender part of asparagus stalks. Pare tough ends and use for soup. Tie tender stalks in bundles (for one serving). Stand upright in saucepan. Add 2 inches of boiling water and cook 25 to 30 minutes. Cut celery in 1½-inch pieces, add enough water to keep from burning. Cook 15 to 20 minutes.

Save or Serve Vegetable Juices—When

cooking, the valuable minerals and vitamins are drawn out in the liquid in which vegetables are cooked. Serve this juice chilled or save it and add it to soups, sauces, or casseroles.

Seasoning Vegetables—You can gauge more easily the amount of salt needed if you add it after the vegetables are cooked. Flavor the fat you use with curry powder, paprika, herbs, beef paste, prepared mustard or onion salt. For flavor add a bouillon cube to vegetables while cooking. Serve vegetables with lemon juice, mayonnaise, or French dressing and the leafy varieties with plain or flavored vinegar to taste.

◆ baked avocados



◆ vichyssoise



◆ fish stuffed potatoes



◆ fish stuffed potatoes

- 6 large baking potatoes
Hot milk
Salt
Pepper
2 tbs. butter or vitaminized margarine
2 tbs. chopped onion
1/2 cup chopped celery

BAKE potatoes in a hot oven 425° F until soft. Cut a slice off top of potatoes lengthwise and scoop out most of the potato. Mash potato adding enough hot milk to make them fluffy. Season well with salt and pepper. While potatoes are baking melt butter in the top of a double boiler over boiling water. Add onion and celery and cook until tender. Add flour and mix well. Add the 1/2 cup of milk gradually and cook, stirring constantly until mixture thickens. Add Worcestershire sauce and season with salt and pepper. Add flaked fish. Pour the creamed fish into potato shells. Top with the mashed potatoes put on with a pastry tube. Brown under the broiler.

Serves 6

222 cal. per serving

Source of vitamin A

Tested in THE AMERICAN HOME KITCHEN

◆ vichyssoise

- 2 tbs. butter or vitaminized margarine
1 cup sliced onion or leeks
2 cups sliced potatoes
3 cups chicken stock or bouillon
1 cup light cream
1 cup milk
Salt
Pepper
2 tbs. chopped chives

MELT butter in a saucepan, add onion or leeks and cook 5 minutes or until tender. Add potatoes and chicken stock and cook over medium heat until potatoes are soft. Press mixture through a sieve and add cream and milk. Season with salt and pepper to taste. Reheat. Serve hot or cold and garnish with chopped chives.

Serves 6

208 cal. per serving

Source of vitamin A

Tested in THE AMERICAN HOME KITCHEN

◆ baked avocados

- 3 medium avocados
Salt
Lemon juice
2 tbs. butter or vitaminized margarine
1/2 cup chopped onion
2 tbs. flour
1/2 cup tomato juice
1/2 tsp. salt
1/2 cup grated American cheese
3/4 cup soaked or canned corn
1/3 cup chopped cooked shrimp
1/2 cup soft bread crumbs

CUT avocados in half. Scoop out pulp to within 1/4 inch of the shell and cut in small pieces. Sprinkle inside of avocado halves with salt and lemon juice. Melt butter in a skillet, add onion and cook until tender. Add flour and mix well. Add tomato juice gradually and cook, stirring constantly until mixture thickens. Season with salt, add cheese, and stir until cheese melts. Combine sauce, avocado pulp, corn and shrimp and fill avocado halves with this mixture. Top with bread crumbs and bake in a moderate oven 350° F for 15 minutes or until the crumbs are well browned.

Serves 6

202 cal. per serving

Source of vitamin A

Tested in THE AMERICAN HOME KITCHEN

◆ easy borsch

- 5 medium-sized cooked beets
2 tbs. vinegar or lemon juice
1 tbs. grated onion
4 cups hot stock or bouillon
1 tsp. flour
1 tsp. sugar
2 cups thick sour cream
Salt
Pepper
1 1/2 cups hot cooked potatoes, diced

ALLOW beets to cool and grate on a coarse grater. Add the beets, vinegar, and onion to the hot stock or bouillon. Add flour mixed with the sugar, 1 cup of the sour cream and season with salt and pepper to taste. Bring this mixture to a boil. Serve garnished with the remaining sour cream. If desired, the hot diced potatoes may be added or served separately and then put in the soup.

Serves 6

381 cal. per serving

Source of vitamin A

Tested in THE AMERICAN HOME KITCHEN

◆ sweet-sour carrots

Sweet-sour carrots: Slice or dice 4-6 whole carrots and cook in boiling water until tender. Drain and save liquor. Melt 2 tbs. butter or vitaminized margarine in a saucepan, add 2 tbs. flour and mix well. Add 1 cup carrot liquor, 1/2 tsp. salt, dash of pepper and 3 whole cloves and stir constantly. Heat to boiling point. Add 2 tbs. vinegar and 4 tbs. corn syrup and cook until smooth. Pour sauce over hot carrots in casserole. Bake in moderate oven 350° F for 10 minutes.

Serves 4

129 cal. per serving

Source of vitamin A

Carrot pudding: Mash 4 cups diced cooked carrots or press through a coarse sieve. Add 2 cups finely-crushed cornflakes, 1 egg, slightly-beaten, 1 tbs. melted butter or margarine, 2 tbs. chopped onion, 1 tbs. chopped parsley and 3 tbs. molasses. Moisten mixture with 1/2 cup thick white sauce made as follows: Melt 2 tbs. butter or vitaminized margarine in the top of a double boiler over boiling water. Add 2 tbs. flour and mix well. Add 1/2 cup milk gradually and cook, stirring constantly until mixture thickens. Season with 1 tsp. salt and 1/2 tsp. nutmeg. Spread mixture in a greased baking dish. Bake in a moderate oven 350° F for 45 minutes. Serve with creamed peas.

Serves 6

186 cal. per serving

Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

◆ squash custards

- 2 cups diced squash
Boiling water
2 tbs. butter or vitaminized margarine
1/3 cup chopped onion
2 tbs. flour
1 cup milk
1/2 tsp. salt
Dash of pepper
2 eggs, well-beaten
1/2 cup grated cheese
1/4 cup soft bread crumbs

COOK squash in boiling water for 10 minutes. Drain. Melt butter in the top of a double boiler over boiling water. Add chopped onion and cook until tender. Add flour and mix well. Gradually add the milk and cook, stirring constantly until mixture thickens. Season with salt and pepper. Stir a little of the sauce into the eggs and return to mixture in the double boiler. Add grated cheese and cook until cheese melts. Combine squash and sauce and pour into a greased baking dish or individual custard cups. Cover the top with bread crumbs and bake in a moderate oven 325° F for 40 minutes.

Serves 6

177 cal. per serving

Source of vitamin A

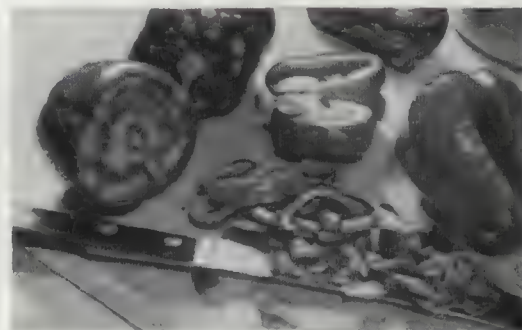
Tested in THE AMERICAN HOME KITCHEN



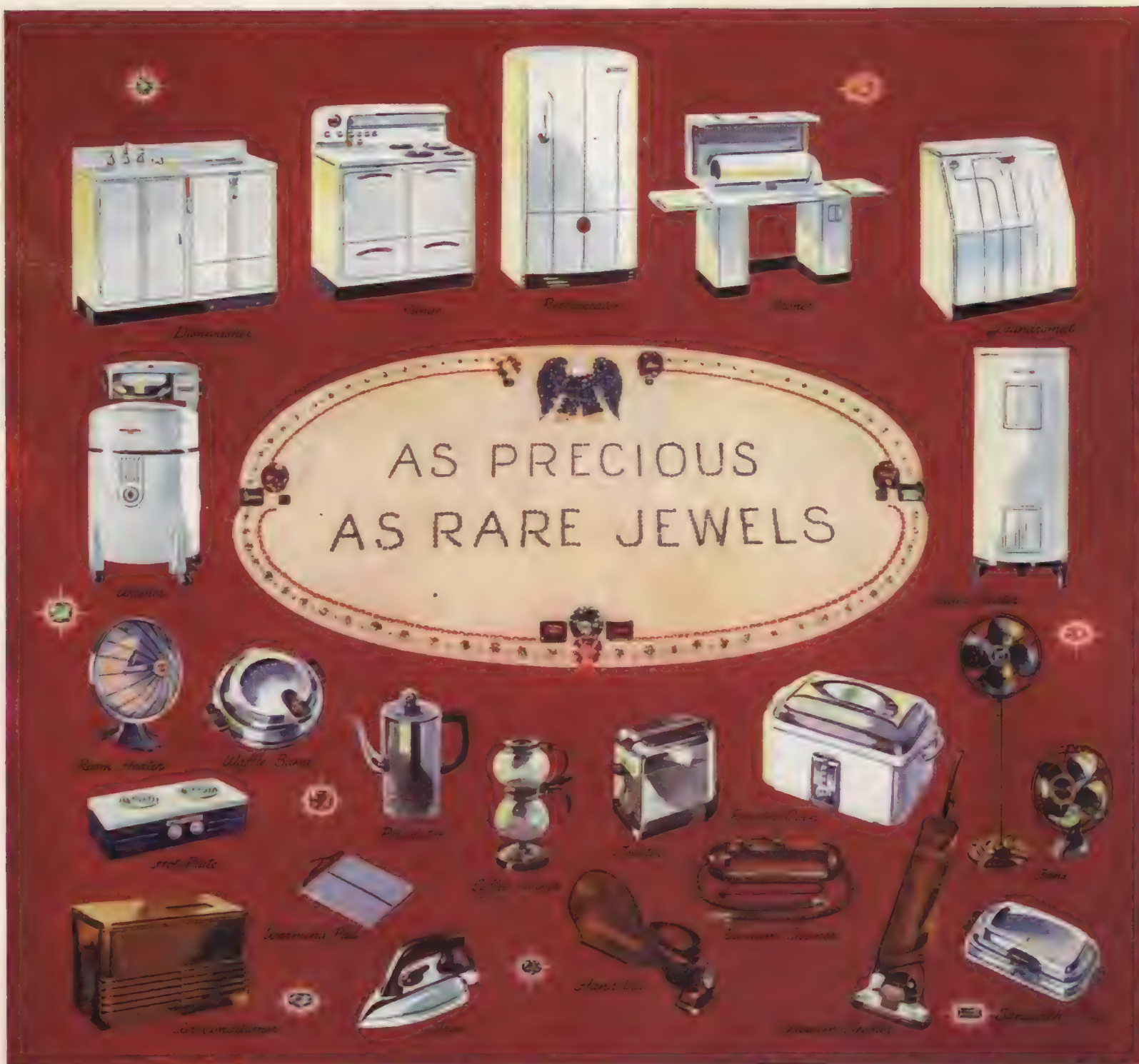
Save time and temper by using your apple corer for peeling carrots. It does a good job with a minimum waste of carrots



Hit it of the house: Brush eggplant with French dressing and broil on both sides until tender or bake in moderately hot oven



Green peppers make a delicious vegetable when served alone. Cut in strips, and cook until tender, season well and serve



Better care means longer wear for your Treasured Appliances

Yes, most appliances... particularly the 23 pre-war Westinghouse appliances illustrated... were built to "take it". And in the past few years... they've certainly proved they could. However, even the sturdiest appliances need some attention to keep them running in tiptop form. A little care works wonders!

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Plenty of imagination, yet practical—a summer outdoor table laid with simple charm and beauty, tribute to the distinctive taste and discernment of your garden club guests



Table and accessories, The Higbee Company, Cleveland, Ohio,
Photograph by Bob Morris

When Your Garden Club Comes to Lunch

Elsa Connors

THE hostess planning a luncheon for her garden club is definitely "on the spot," for women who belong to garden clubs are usually well-versed in matters of color, design, and natural beauty. They are practical and have learned that a successful, lovely garden demands work, time, and patient planning. They know, from the lectures they have heard and from their own experience, that "flowers sanctify the vase" only when they are artistically placed after careful consideration of color, type, and desired effect. Consequently, the garden club hostess must be careful of such details as color and proportions, and practical and simple in her theme if she is to win—and deserve—the approval of her discerning guests. As one woman put it, "Garden club members attending a party notice *everything*! If the table cloth, for instance, is at odds with the general decorative scheme, they notice it and, while, of course, they don't say so, they mentally censor is just the same. I know, for I'm a garden club member myself."

With this in mind, try to make your next garden club luncheon as simple, informal, and naturally lovely as possible, with no straining for pretentious effect. If the weather permits, hold it outdoors in the garden, whether a real "outdoor living room," or just a nicely cared for front or back yard. In the event of rain, shift the scene to the back or front porch or terrace. In any case, provide an outdoor setting. In addition to the fact that such surroundings are most attractive and especially appropriate for such a gathering, you are assured a good color scheme—because Mother Nature herself will provide it and she is not given to making mistakes.

Since simplicity is to be your keynote, you'll want to serve your luncheon—a light but colorful and nutritious meal—buffet style. For a clever double-duty table, an exceptionally good idea is the arrangement of garden bench atop outdoor table as shown in the photograph on the opposite page. In its natural-wood or redwood tone, it makes an excellent background for bright garden colors, and the easily achieved two-tiered service features, doubles the space and, oftentimes, the charm of a regulation table. For flower receptacles, use small wooden tubs. (Those in the photograph are sturdy walnut with copper rims, but any stained wooden tubs will do as well.) In them, use long-stemmed flowers, such as gladioli, which are especially suited for outdoor tables because they are not swayed and disarranged by every passing breeze, and because they supply the sweeping height and vertical lines that make candles so attractive on indoor tables. If you can use flame-colored gladioli, their shade can be delightfully complemented to the satisfaction of your most color-wise guest—with a delicious shrimp salad. Served from a neutral-color wooden bowl, this dish with its lettuce and pepper greens, its grapefruit yellow, tomato red, and shrimp pink

will bring together in one central arrangement every color of your party motif. Flank this, with a generously large, solid-colored bread plate of hot pin-cushion rolls sprinkled with caraway seeds and served with raspberry jelly. This with coffee (iced or hot) and peach meringue pie completes your attractive and satisfying menu. Set your table with bright plates and cups from your fiesta ware set, color-striped glasses, cutlery with variegated handles, and small wooden salad bowls. Use napkins of assorted, or at least two separate, solid colors. Stack them on the top table tier.

With this color scheme and practical simplicity not even the rankest misanthrope could find fault. But careful! Don't mix correct colors, and a buffet luncheon with elaborate entertainment! Garden club members are best entertained if given opportunity to display their creative abilities. One way to do this is to challenge them with an informal competition in designing miniature gardens. Give each person a basic collection, including a pie tin, sauce dish, or even a shallow box top, several small rocks, a handful of colored pebbles and tiny seashells, a little soil and sand, some bits of wire and perhaps some modeling clay. For plant materials, if you don't want to give them access to a designated part of your garden, you could collect, in advance, a supply of evergreen and hedge clippings, small wild flowers, tiny succulents which can be bought quite reasonably in quantity, pieces of moss or grass and anything else of the sort that is available.

Such a contest should produce not only party fun, but some models perhaps for work with a hospital hobby group. Your club might even develop the idea of sponsoring a garden designing class for convalescents at a military hospital—for the production of tiny decorative gardens can be a fascinating and absorbing interest. At the end of fifteen or twenty minutes let your guests vote on the entries. Prizes for the winners can be anything from a really good flower print, potted plant, or vase, to a simple corsage.

When garden clubs gather these days, they are usually meeting with serious purpose—perhaps to plan the fall schedule of supplying a military hospital with daily flowers, or to arrange a civic planting. Whatever the business of the day, your guests will need a table at which to plan—and here's where your bench-table comes in. Reconverted to its original form, it provides proper working and seating space for club research! This concluding bit of ingenuity makes an appropriate note on which to end a simple, practical, and highly successful outdoor garden club party.

**Tiered table arrangement,
excellent for seating a small group**

or for buffet service for a large party





Sketches by Clara McCanna

A pleasant change in a baby shower theme

from that delightful but trite character—Dr. Stork

PETER RABBIT and a cabbage patch instead of blue and pink stork motif for a baby shower! Emphatically yes! Children in England are told a legend of babies being found under cabbage heads, an idea quite as sensible as our stork story—and quite as good for party plans! True, cabbage heads are not essentially dainty things, but that's where you surprise your guests—you *make* them dainty! Build your next baby shower around the cabbage patch theme—instead of the worn-out stork and diaper decor—and we wager the outcome will have you feeling as smug as Peter Rabbit felt when he outfoxed the tar baby! Easy to plan, inexpensive to execute, the idea lends itself easily to a host of brand new possibilities for originality and the daintiest of clever party decorations.

Start out by cutting invitation cards from light green construction paper. Scissor them into frilly shapes, and then in white ink write out your personalized version of this rhyme:

We're asking you down to the Cabbage Patch
For a bit of gossip and cake.
The Patch is 140 Hope Street and August
The First is the date.
Do you know what they find where cabbages grow?
Why, babies so little and pink!
And Edith's been wanting one, just as you know,
So we'll help her to find one, we think.
Our patch party plans are all a surprise, so
Please don't tell her a thing.
A dainty gift which you think is wise
Is all we ask you to bring.

On the day of the party, have a big cabbage, made of fluffy pastel green paper leaves (with veins and edges traced in silver ink) for a centerpiece, and let tiny undressed celluloid dolls peep from among the leaves. If dolls are not available, baby faces clipped from magazines and pasted among the cabbage foliage will do just as well. Just behind the centerpiece stand a pink-eared bunny just tall enough for his head to peer over the big cabbage. Hidden behind cabbage leaves not holding the dolls, may be tiny cards cut in the shape of garden tools and bearing individual fortunes for each of the guests. An empty cabbage seed package closed with a bright gummed sticker of some kind and hidden among the cabbage leaves makes a wonderful secret envelope containing directions by which the honored guest may find her store of shower gifts. The dolls may be distributed

as favors, or each guest may be given a delicate green handkerchief as a souvenir cabbage leaf. The cabbage patch bunny, of course, goes home with the honoree to await the coming of the new baby.

To begin the afternoon's entertainment, and to fill that awkward period while early guests wait for the later ones to arrive, bring forth a game of *Cabbage Salad*. From a bowl filled with green paper cabbage leaves, draw one leaf at a time and read aloud the question written on it. Make the questions on any subject concerning babies: famous baby movie stars, poems about babies, or when babies can be expected to walk, talk, get first teeth, etc. Put the questions to each guest in turn. If the player answers correctly, she is awarded the leaf. If not, anyone else in the room may try for it. The quiz is continued until the bowl is empty, and the player holding the most leaves is declared the winner. Yes, it pays to come early to this party! A salad bowl or a homemade scrapbook of cabbage recipes make appropriate prizes for this game.

Cabbage Bowls is another good play-idea for your party. Play it with milk or cold drink bottles for nine-pins and firm round heads of cabbage (from which the loose outer leaves have been stripped away) for balls. Arrange the bottles in a triangle of three rows, three in the back row, two in the middle, and one in front. One point is scored for each bottle upset, except in the case of a "strike," when all bottles are knocked down with one ball. Each bottle down then counts two points. After six rounds, the player with high score wins. For the game, *One Man's Meat*, remind your guests that while cabbage is a very healthful food indeed, one man's meat may be another's poison; and every child should be nourished according to the trade he is to follow. For example, if you want your boy to be either a minister or a shoemaker, you might feed him *sole*; a prospective lawyer would thrive on *jams* or *suet*; a boy destined to be a lumberjack, on *chops*. In short, the whole game is based on puns. After this introduction to the game, distribute pages on which from fifteen to twenty fill-in sentences are written. Example sentence: If I want Junior to be an electrician, I must feed him *currents* (currents). Other sentences may be made by using *ham* for actors, *leeks* for the plumber, *punch* for the prize fighter, etc. A can or jar of beets for the



"Don't tell me women aren't smart mechanically!..."

THIS war has certainly kicked over the old idea that women are helpless about mechanical things. Not just in war plants, but right in their homes, the ladies have shown real know-how. The coming AVCO post-war household equipment is going to bring some wonderful new conveniences and advantages to women who really appreciate mechanical improvements...

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with this postwar

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Magic Chef

THE GAS RANGE WITH THE LIFETIME BURNER GUARANTEE

LOOK FOR THE FAMOUS RED WHEEL . . .



winner's prize carries this fast-moving punning game out in true form.

As to your own menu, surprise your guests by omitting cabbage entirely. Serve a fruit salad molded in lime gelatin on a bed of shredded lettuce, tiny sandwiches of water cress and cream or cottage cheese, green-iced little cakes, and coffee. At each place, set green and white mints in a leafy crepe paper nut cup as much like the centerpiece as possible. With the dessert let the honoree discover her gifts. These can be arranged either in a round market basket decorated to resemble a giant cabbage, or they can be scattered on a green-laid card table decorated with symmetrical rows of tiny crepe paper cabbages. If the cabbage patch table is used, the little vegetable rows can be utilized to hide bits of pink or blue ribbon, and clippings from magazines showing children's heads with straight or curly hair, brown or blue eyes, etc. The guest can then be allowed to pick one of each pair of cabbages beginning at either end of the table. What she finds beneath these cabbages, of course, is supposed to designate whether her child will be a boy or girl, have brown or blue eyes and straight or curly, blond or black hair.

The cabbage patch baby shower is adaptable to either an indoor or outdoor party. If held outdoors it offers a whole new vista of decoration ideas. One small section of the backyard, enclosing either the back porch

and the immediately surrounding ground, or a shady under-the-tree spot, can be roped off in victory-garden effect and "planted" with wide spaced rows of crepe paper cabbages. Chairs around the table can even be costumed as huge prize-winning cabbages. This is easily done by pinning or stitching big crepe paper cabbage leaves over the back and sides of the chairs. The table can be laid with a dainty pink cloth with blue napkins or vice versa. Decoration for the table can then be toy garden tools placed here and there with a big Peter Rabbit for the centerpiece. Guests can be given dime store straw hats as favors. Games can be hide-the-cabbage, instead of hide-the-thimble, touch ball or any of the ball games (except, of course, baseball!) played with cabbages. If the cabbages in the yard rows are large enough, they can each hold one of the shower gifts. Almost any of the ideas suggested for the indoor party can be utilized outside, too.

If your ideas of a baby shower demand that cabbage party or not, there must be gay little motifs like booties, decorated safety pins, etc., around, by all means slip them into your plans!

A GLAMOROUS BOOTIE indeed is our latest baby shower place card. A delightful asset to any table, whether decorated with cabbages or storks, it is quick as a flash to make. In a nutshell, here's how. Cut the



"Young? Sure, but I know what's good—MILK-BONE!"

When the young dog has his teeth, it's time to feed him Milk-Bone daily. Made especially for dogs, Milk-Bone helps keep them healthy and happy! Contains essential food factors combined with 5 needed vitamins! Crunchy—it aids in cleansing teeth and mouth. Best of all—dogs love it!

Milk-Bone contains nutrients your dog needs: Vitamins A, B, C, D and E... Meat Meal... Fish Liver Oil... Whole Wheat Flour... Minerals... Milk.



NATIONAL BISCUIT COMPANY

National Biscuit Co., Dept. G-8
444 W. 15th St.
New York 11, N. Y.

Send me free sample Milk-Bone Biscuit. Also booklet: "How to Care for and Feed Your Dog." (Please print. Paste coupon on penny postcard if you wish.)

Name _____

Address _____

City and State _____

FREE
SAMPLE

HOME FIRE HAZARD NO. 4

BAD ATTIC HABITS!

At certain seasons in the year—depending upon locality—the attic is the hottest place in the house. Attics are incubators for fires caused by spontaneous combustion. Cans of paint, rags and bundled papers—even stored celluloid toilet articles may cause a roaring fire in your home. Keep a Pyrene extinguisher ready in your home, and put out any accidental fire at the start.

"BE IT EVER SO HUMBLE"
—Free booklet of household hints sent on request.

By the way: When did you last test the fire extinguisher in your home?



Pyrene Manufacturing Company

FIRE EQUIPMENT FOR EVERY HAZARD
NEWARK 8, NEW JERSEY

AFFILIATED WITH C-D-TWO FIRE EQUIPMENT CO.

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shape of a bootie from heavy white Bristol board, apply paste, and then apply a piece of material on top. Cut material to shape of bootie after it has been pasted to Bristol board. Apply small amount of paste to the top part of bootie and press a fluff of cotton to the area. Pull it out to give a billowy effect. Then clip a baby's face from an advertisement, apply paste to back, and stick lightly to cotton in proper place. Use the edging from a lace paper doily to punch it up a bit, punch a hole at the top of the heel; tie with ribbon and bring around bootie to form a

small bow in front. Insert name card at top, and if you choose, a tiny envelope containing sachet. You can go as far as you like in your choice of materials, using chintz, a light wool fabric, silk, or if your taste is very de luxe—satin and lace. A piece of plain Bristol board pasted on the back hinge-fashion will keep the place card standing up. Decorated safety pins are always good. Using large safety pins, wrap half as many pins as invited guests in pink ribbon, and the other half in blue. The wrapping is simple if the head of the pin is used for a festive bow of the rib-



THE WAY OF A WOOD WITH A HOME

- So often, as in this handsome living-room, Western Pine* paneling adds that "something" which turns a house into a home. It is a warmth, a charm, a friendliness which belongs to these woods.
- When you build or remodel, welcome the distinguished Western Pines into your home. You'll delight in their ability to make your every scheme a memorable reality. You'll be surprised at their economy.
- For about-to-be home builders and remodelers, there are scores of intriguing ideas in the picture book, "Western Pine Camera Views." Write for a FREE copy today. Western Pine Association, Dept. 196-F, Yeon Building, Portland 4, Oregon.

• IDAHO WHITE PINE
• PONDEROSA PINE
• SUGAR PINE

THESE ARE THE WESTERN PINES

A NATION OF SHOPPERS



Women have learned to choose and examine, to question and select before buying. America's enterprising industry has learned to serve this nation of shoppers—shoppers that tell and are not told what they want.

This freedom of selection, plus the right of a nation's industry to honest enterprise, has given us a new high standard of living. Consider Youngstown Kitchens. Here is beauty, modern styling and low-cost luxury—features galore to please the eyes of the keenest shopper.

Until the last shot is fired
—buy bonds—give blood
—salvage fats and paper
—work for Victory. Then
do your part to...



So, in true American style we say, look everywhere and anywhere in the Youngstown Kitchen. There's nothing concealed unless perhaps some extra hidden value. It's modern, beautiful and efficient. Just right for a nation of women who enjoy the right to demand the best.

MULLINS MANUFACTURING CORPORATION
WARREN, OHIO
DESIGN ENGINEERING SERVICE • LARGE PRESSED METAL PARTS
PORCELAIN ENAMELED PRODUCTS



Youngstown Kitchens
by Mullins

YOUNGSTOWN KITCHENS
Mullins Manufacturing Corporation
Dept. A-845, Warren, Ohio
Please send me the Min-A-Kit Book. Price 10c in cash.
I plan to modernize ☐ I plan to build ☐

Name _____
Street _____
City & Zone _____ County _____ State _____

"HOT DIGGITY!"

... said the Chief Justice



Roaster-fresh coffee made right in the cup

Roaster-fresh because in Nescafé all the fresh flavor of newly-roasted coffee is sealed in by added carbohydrates.

"I GIVE IT AS MY OPINION," said the Chief Justice, "that a perfect cup of coffee is as rare as a verdict that pleases both sides." "Objection! Try this!" laughed the Court Crier, quickly stirring up a cup of Nescafé. The Justice tasted it and shouted, "Hot Diggity! Complaint dismissed!"

You'll be just as excited. For here's how Nescafé brings you a real high in coffee enjoyment. In a way that only Nestlé's knows, an extract is made from fine coffees fresh from the roaster... then instantly its flavor is sealed in! You release this locked-in freshness by just adding hot water.

So easy to prepare...no coffee maker to get ready or clean up...no grounds to dispose of. A teaspoonful of Nescafé makes a cupful—for only about 1¢. No waste...you make exactly the amount you need—and just the strength you like.



The Armed Forces are still supplied first, but
NOW THERE WILL BE NESCAFÉ
for those at home as well

NESCAFÉ (PRONOUNCED NES-CAFAY) IS A NESTLÉ PRODUCT, COMPOSED OF EQUAL PARTS OF SKILLFULLY BREWED SOLUBLE COFFEE AND ADDED CARBOHYDRATES (DEXTRINS, MALTOSE AND DEXTROSE) ADDED SOLELY TO PROTECT THE FLAVOR
★ ★ ★ NESTLÉ'S MILK PRODUCTS, INC., NEW YORK, U. S. A. ★ ★ ★

bon. Using alternately colored pins at each place around the table, fold the guest's napkin diaper-effect over a small celluloid or paper doll, and secure with pin. The dolls may be as small as you wish for the big napkin diaper will add a whimsical touch to almost any but a very large doll.

OTHER SILLY AND SENTIMENTAL ideas, that won't do for your baby shower, but can certainly be tucked away to give whimsy and charm to your next engagement-announcement party, are "Heart Throb" place cards (idea contributed by **IDA STOCKWELL**), white satin pillow centerpieces, miniature bridal bouquets and a clever till-the-last-minute hiding place for the big secret. "Heart Throb" place cards are perfect for a "bachelor girl's" dinner, or her "going-out party." Only girls are invited to this, of course, just as only men attend a bridegroom-elect's "bachelor dinner." To make the place cards, clip striking pictures of men—either handsome, ludicrous, or simply exceedingly unattractive—from magazine ads. Paste each picture on the right hand inside page of a single white sheet of unlined writing paper folded from top to bottom and creased in the center. On the front of each of these two-page "booklets" write the name of the guest at whose

place it will stand. On the opposite inside page "autograph" it with a verse such as "although you may think I look kind of silly, I love you so much, devotedly, Willie." Other possibilities are "I'm so crazy about you, I don't know where I'm at, affectionately, Pat"; "Although I'm not so pure as the lily, I sure love you a lot, lovingly, Billy." For the honoree's place card, paste the picture page as full of clip-outs as possible and "autograph" with an appropriately wistful greeting from "the whole crowd," "all of us," "the gang," or whatever you wish. For special little favors, fill tiny gift card envelopes with sachet, address three to each guest, paste old used postage stamp on each right hand corner, and tie pack of three with red ribbon. Tiny red hearts may be painted on to carry further the idea of "old love letters." For the all-white motif suggested by **THELMA STACY YARBROUGH**, make a white satin pillow cushion about five inches by seven, edge with lace ruffle, and use as a centerpiece for each card table, or put several in the center of one big table if card tables are not being used. To each cushion pin on four miniature bridal bouquets with pastel-headed corsage pins. Make the bouquets (about two inches in diameter) of tiny white artificial carnations

To add to your summer fun, send for our bulletin **Outdoor Games for All Ages**. Contains games for lawn, porch, or water. Price, 20 cents

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- Just lay it on shelves and fold.
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SHELVING

A Cheerful, Little Earful Tells you water's boiling...

AND IT'S STURDY,
EASY TO CLEAN,
SHOWS YOU WHAT'S
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By the Makers of
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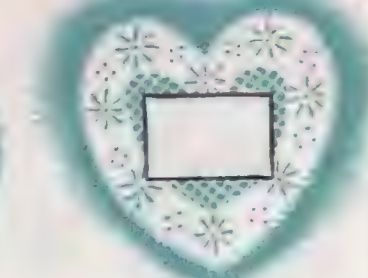
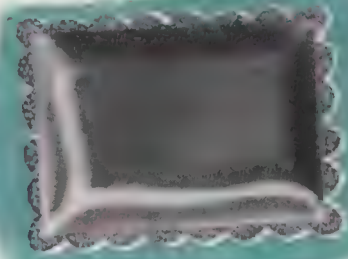
RANGE-TEC
TOP OF STOVE WARE
McKEE GLASS COMPANY
Established 1853 • Jeannette, Pa.

from a lacy paper doily. Through a hole in the center of the circlet, draw the stems of the flowers, and tie with streamers of narrow white satin ribbon caught up at intervals with more of the little flowers. Place them opposite each other on the centerpiece pillows and arrange the streamers of each pointing toward one player. When guests lift their favors from the cushions, a lacy heart separating the bouquets from the cushion is revealed. In the center of this is a plain white slip of paper announcing the exciting news. If the satin pin cushions are filled with sachet they can be given to the bride-elect as a delightful engagement present.

For a glamorous display of the shower gifts, cover a large, heavy cardboard heart with white satin, edge with lace and hang from the wall. With safety pins wrapped in red ribbon, catch up the ribbon around each gift and pin to the heart.



Favors: tiny artificial nosegays



Centerpiece: white satin pin cushion

Paper doily heart reveals secret

"HOW BIG IS YOUR PIGGY-BANK, POP?"



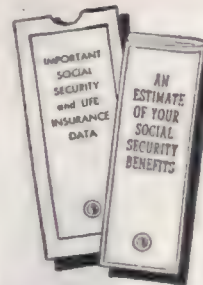
Yes, Dad, stop for just a moment and think about your own "piggy-bank." Like every father, you are trying to fill one so you and your family can face the future with financial security. The home you're buying . . . the War Bonds you hold . . . your life insurance . . . your savings account . . . they're all going into your piggy-bank. Yes, your Social Security payments, too.

But do you know what your Social Security benefits will be? Will these benefits, together with your other savings, be sufficient to provide a comfortable home for you and your wife when you reach 65? Would there be enough to take care of your wife and youngsters if they were deprived of your income?

Social Security benefits never exceed \$85 a month, and most families can expect considerably less. However, with these benefits as a foundation, many fathers are building their own program of security with the help of Life Insurance. By getting the facts now, and investing regularly in Life Insurance, they are guaranteeing financial freedom for themselves and their families. Let a Mutual Life Representative show you what you can accomplish by teaming up your Life Insurance with your Social Security.

FREE Social Security HELPS

An instructive and helpful booklet for calculating future benefits from Social Security and your Life Insurance . . . plus a handy file for keeping together in one convenient place, all the official records you will need later to collect Social Security benefits without costly delay. Mail the coupon today.



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new home ☐ present home ☐

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SOME RAINY AFTERNOON

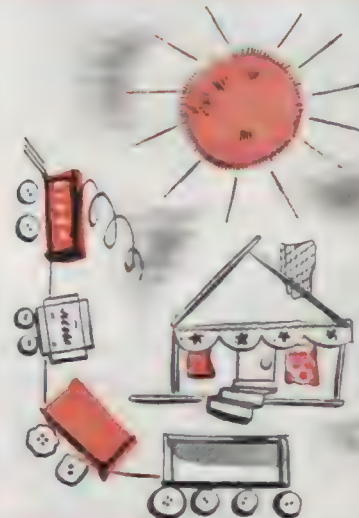


WINDOW FUN

Make thick paste of Bon Ami and water, divide into three separate bowls; add red, blue or yellow water colors to each

With fingers, paint is applied to the pane. Brings out all mud pie making instincts, and artistic talents, holds young artist's rapt attention for hours

Best of all, after the fun, paintings can be rubbed off and Bon Ami base leaves windows clean. Word to the wise: Protect curtains or remove them to save



PASTE-UPS

From around the house collect a store of colorful gadgets—tiny boxes, gay fabric, toothpicks, paper doilies, buttons

Turn your small fry loose with this gala collection plus blunt scissors, paste, paper clips, and construction paper. Spread newspapers over work table

With old powder puff for sun, matchboxes for trains, houses, and cars, a tiny artist will find plenty of time-consuming ideas for paste-up panoramas



FINGER-PAINTING

Make ordinary laundry starch a little thicker than usual. Cool, pour into three dishes, add red, blue or yellow water colors

Put children in old clothes; spread newspapers practically everywhere! Lay drawing paper on floor or table. No brushes needed—just fingers!

The artist Mervin Jones simplifies clean up job by dressing his little girl in bathing togs and letting her finger paint on tub. Shower cleans up boy



*Divide the room...
Double its use...*



**That's the
big news of
the "Standard"
Duo-Use bathroom**

Here's the very latest idea for your home of tomorrow—a double-duty bathroom that two people can use at the same time! It's practical. And it's economical. No extra fixtures or piping. Just a simple partition with connecting door. Put the bathtub and shower in one section—the water closet and lavatory in the other with separate entrance to each section. The "Standard" Duo-Use plan permits many different arrangements.

And the Duo-Use plan also permits more originality in decoration as well as greater luxury and convenience for that much used room of your house—the bath.

Would you like more suggestions? Then write today for free illustrated folder on the new Duo-Use Bathroom introduced by "Standard". Address P. O. Box 1226, Pittsburgh 30, Pa.



Get double duty, too, from your basement by converting it into an attractive playroom with the help of a modern American Heating Unit—designed for beauty in looks as well as efficiency in operation. *Right Now Your Biggest Bargain is a War Bond.* So buy Bonds today and put them away for your home of tomorrow.

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American - "Standard" products are sold by Wholesale Distributors to your Heating and Plumbing Contractor.

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If Your Child is
**THIN AND
NERVOUS**



By all means try OVALTINE

SCIENCE has proved there are certain food elements everyone needs for health. If there aren't enough of them in a child's food, serious things happen—such as stunted growth, soft bones, poor teeth, faulty nerves, loss of appetite, defective eyesight.

Ovaltine supplements the diet with elements frequently deficient in ordinary foods. Three glasses daily, made with milk as directed, provide a child's full minimum requirement of Vitamins A, B₁, D and G, and Minerals Calcium, Phosphorus and Iron—also supply niacin, pantothenic acid, pyridoxine. In addition it provides the basic food substances—complete proteins to build muscle, nerve and body cells—high-energy foods for vitality and endurance. It thus acts as an insurance against food deficiencies that retard normal growth.

So—if your child is thin and nervous or eats poorly, why not turn to Ovaltine?

OVALTINE

Thrills



Would you like to play music like violin, saxophone, organ and dozens more? It's easy! You play lovely effects on the Solovox with your right hand—piano accompaniment with your left. Solovox attaches to your piano—does not affect piano's ordinary tone or use. Thousands now in use; and as soon as conditions permit, Solovox will again be available. Mail coupon for information.

 **HAMMOND
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Made by the makers of the Hammond Organ

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2942 N. Western Ave., Chicago 18, Ill.

Gentlemen: Please send me your booklet S-4 telling about the Solovox.

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When You Trade Classroom for Commerce

HERE ARE STEPS TO GUIDE YOU IN THE RIGHT DIRECTION

WHEN YOU LOOK FOR THAT IMPORTANT FIRST JOB

Kay Campbell and Virginia Herrod

Posed especially for THE AMERICAN HOME by DIANA LYNN,
star of PARAMOUNT'S "OUT OF THIS WORLD"

SCHOOL's out—and so are you! And probably all out to find that super-duper first job which will launch you on the bright road to fame, fortune and most important of all—a career that will bring you not only dollars but loads of good fun, too. We all know that today, of course, jobs are definitely in the bumper crop category. They are a dime a dozen. But just as crops soar

In applying for a job, DON'T wear a schoolgirl kerchief, a sloppy joe sweater, bobby socks, saddle shoes



In a job where prettiness counts be as pretty as you are. Wear a simple navy or print with a petite neckline



If looking for a fashion job, wear stunning, smart clothes. Take along samples if you write or illustrate



When entering an office DON'T slam the door after you. Be sure to hold a dress rehearsal before you go in



from low to high grades, so also do available positions. And the particular position you may want may be just a bit more difficult to snare than the ones you automatically look upon with disdainful eyes. So we might as well warn you right here and now that going job hunting and landing same is an entirely different affair from cutting capers on the campus and impressing the professors.

Don't forget that while you may have been queen of the campus and a dreamy-eyed Juliet to current swains just a short time ago, to a prospective employer you are now just another gangling gal looking for a job—someone he has to interview if he is going to keep his personnel force going along full swing. The only

thing that he is interested in is whether you will be an asset to his firm—or one of those well-known and very much disliked liabilities.

Now don't get us wrong! No employer is an imaginary ogre—poised and ready to spring upon you for the slightest mistake or error that you might make during an interview. He is used to youth and inexperience and can take it in his stride. But he is not used to and will not tolerate flippancy or an "I know it all" attitude. And if you adopt same you can rest assured that you will pound the pavements for a longer time than you ever dreamed possible in these days of plenty of jobs for young and old!

Okay. So what to do? Just what is the best way of applying for and

getting the work you really want? Well, how about taking a little advice from one of the country's top-flight woman executives, Virginia Van Upp, executive producer at Columbia Picture Studios. She is in charge of hundreds of workers—in every field of movie production. In the course of her own career she has been a secretary, a writer, and a script girl. With such a background to fall back on, she not only knows the problems of a prospective applicant from the standpoint of an employer in charge of the disbursement of hundreds of thousands of dollars each year, but has—trembling a little herself—gone out many, many times in search of work on her own. So here are a few tips from this expert. And remember

DON'T chew gum while being interviewed! It creates a bad impression—brands you as a person of poor taste—sways interview against you from the start



DON'T sit smoking while talking to a prospective employer. Some offices don't permit smoking so it's best to pass up cigarettes till you know what goes



Don't fidget or show lack of attention during an interview. It implies you will treat your job the same way



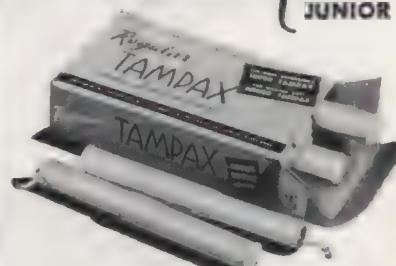
As you leave, thank your interviewer for seeing you—tell him you hope you have met all the qualifications



YOU need not stay out of the water on "those days" now that Tampax is available because this form of sanitary protection is worn internally, throwing pins and belts completely into the discard. Whether the suit is wet or dry, Tampax remains invisible and unsuspected, with no bulging or ridges whatever. Get away from your conservatism this summer. Go modern! Do as millions of other women are doing all around you—use Tampax. It is handy to carry while traveling or vacationing. It causes no odor or chafing. It is quick to change and actually you do not feel it when in place. Easy disposal.

Invented by a physician, Tampax is made of pure, long-fiber surgical cotton, compressed in patented one-time-use applicator. There is a choice of 3 absorbency-sizes (Regular, Super, Junior), to meet varying individual needs. Ask at drug stores, notion counters. A whole month's supply fits into your purse. Economy box holds 4 months' average supply. Tampax Incorporated, Palmer, Mass.

3 absorbencies { **REGULAR**
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Apple
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NEW varieties of fruit trees save years of waiting—now ready to help National Health and Victory. Bred and Selected to bear younger. Introduced by the wizards of horticulture, Burbank and Stark. Luscious fruits of mammoth size and extra flavor. Pure Strain and Hybrid trees cross bred for vigor and hardiness so they thrive and bear almost anywhere farm crops grow. They are given head start by Stark Extra Heavy Root System of grafting—each tree inspected 5 times by nursery experts to assure you get very cream of the crop—no runts or weaklings.

EXTRA GLORIOUS BIG 72-PG. CATALOG

(FREE while supply lasts) shows these miracle fruits, shrubs and roses in natural beauty. "Expert's-Choice" Fruit Tree Victory Collections now at 20% off—we stand 1/5th of cost to encourage patriotic planting and help win the war. Specials in shrubs and roses.

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Perfect for Fall Planting: Giant hardy Delphiniums, Mums, Phlox, Lilacs, etc. Also finest fruits for your Victory Garden. Catalog edition limited.

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Giant, fragrant, deep blue bells on 6-in. spikes. Superior Armenia can kind. 7 Bulbs 25¢; 30 for \$1.00 postpaid. Fall Bulb Book FREE!
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Arrest you, sir? No, no... what for?
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PULVEX
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Kills fleas
100% SATISFACTION OR MONEY BACK
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Recipe For a Beautiful Lawn ..Fall Sowing with *Scott's*

Take an average lawn... rake it vigorously... apply Scott's Turf Builder and then re-seed with Scott's. Time? Late summer or early fall. Then watch it develop into beautiful weed-free turf.

This recipe was followed by Mr. Everett McMillan of Hammond, Ind., who writes "My Scott Lawn, in contrast to others, is a beautiful green and weed-free. Everyone admires it." Plan now to have a sparkling green Scott Lawn... but first send for a FREE 2 year subscription to Lawn Care. It's a lawn advisory service check-full of beautifying recipes for amateurs. Just send a post card to...
O. M. SCOTT & SONS COMPANY
23 Fourth St. • Marysville, Ohio

that they are all based on invaluable personal experience! First, tips on how to dress for your interview.

TIP NO. 1 If you are looking for a secretarial job or any other where simplicity is the keynote to success—then choose a simple suit and quiet, conservative accessories. DO NOT wear a schoolgirl handkerchief, a sloppy joe sweater, bobby socks or saddle shoes and lay off the plaid skirts.

TIP NO. 2 If you want to work in a bookshop, or any place where prettiness counts—then be as pretty as you are. Wear a simple navy dress, or a print with a flattering (this doesn't mean LOW) neckline. By your costume you can show your intelligence, demonstrate your versatility. And DO cut all the slang out of your conversation weeks ahead of time so you won't slip up on diction.

TIP NO. 3 If you want to apply for a job as a designer, a fashion editor, or reporter—any place where your sense of fashion counts—then choose a smart costume but a simple one with individuality. Take care that your accessories highlight your costume but DO NOT overdress. Avoid jangling jewelry, a complicated hair-do, veils and fancy shoes. If you think you must wear jewelry, then wear it with restraint. And don't forget to take samples of what you have done—sketches, clippings, articles or other work along with you.

So much for fashion tips. Now for a few miscellaneous ones!

TIP NO. 1 Have a dress rehearsal before you apply for any position. Be sure that you can boast of no loose threads, that your nails are perfect, that there are no runs in your hose and that the seams are straight, and that your shoes are well-brushed. Avoid a theatrical look—and DO refrain from too much mascara, lipstick smudges, and windblown hair.

TIP NO. 2 Be on time for your interview! When you make an entrance, make it a quiet one. Don't slam the door. Don't run across the room. Show your prospective employer by your assured manner that you are a poised business woman.

TIP NO. 3 Don't chew gum, and, for goodness sake, don't smoke either during your interview or while you are waiting to be interviewed. Keep your skirts down. And don't try to lure a male employer. Sirens have no place in any good business office.

TIP NO. 4 Sit quietly while waiting for an interview. Force yourself to keep your hands and body still.

TIP NO. 5 Don't fidget or show lack of attention to your interviewer. Don't giggle, or volunteer too much information. Let your employer bring up the question of salary; let him do the talking and let him draw you out.

TIP NO. 6 As you leave after your interview, look right at your interviewer and thank him for seeing you. Tell him nicely that you hope you are qualified for the position. Let him know by your manner that you are interested, but never say, "I need the job." He should know!

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... here's a money-saving tip!



● No matter how attractive a home may be, no one wants to be "hooked" by a house that costs too much to heat. Not only is it a "headache" to own—but often a problem to sell or rent.

One way to guard against that is to make sure the home you build or buy has an *adequate chimney*. That means a chimney with a flue big enough to handle efficiently not *only* the expensive fuels—but *also* Bituminous Coal, which is the most economical of all home-heating fuels.

Then, even if you *now* plan to burn

some other fuel—you'll always be free to switch to Bituminous Coal at any time in the future. And the cost of that "insurance" is only about \$16 extra, for the average 7-room house!

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Talk this over with your architect or builder. It will pay you to do so!



AN ADEQUATE CHIMNEY—with a flue efficient for burning Bituminous Coal—is also efficient for any other fuel you might choose. And, when you consider that today's costly fuels may be even more so in the future, you see why it's so sensible to provide for being able to burn Bituminous Coal, which will always be plentiful and economical, because America has a 3,000-year supply!

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heat, eat
and
ENJOY

Make Your Church Bazaar a Huge Success



Jean Cowles

Drawing by Jamie Knapp

"HELLO, Mrs. Smith. This is Mrs. Jones. I couldn't wait to tell that we have just finished our annual meeting, and well—we talked about the Bazaar and we all want you to take charge of it this fall. We know that you can make a huge success of it, so won't you take over and help us?" Such a telephone conversation has a very familiar ring to a great many church women every fall. When such a request is made of you, you will undoubtedly feel the urge to skip the responsibility. But don't. It is really no superhuman task to manage a successful bazaar if you plan it well ahead of time, insist upon having plenty of helpers, and rely upon the advice of those who have the "know how."

As with many other things that come along, there are many general rules for running a bazaar—a few specific ones. Right at the top of the list of first things to do is plan for the *right date*! The choice of day has a good deal to do with the financial success of any bazaar because you need a buying public from outside the church. For that reason the bazaar should be held upon a day when the buying public of your community is apt to be free to attend. Conflicts of dates with affairs of other churches and clubs should be avoided. So to do a good managerial job you should get in touch with other managers of such affairs and find out when they plan on holding their public meetings or fairs. When choosing a date, don't forget, too, that the day of the week is important. Friday is usually a favored day because it marks the beginning of the week end, with no school the next day for the children and no office work for many people. But this is, of course, an individual matter to be decided in accordance with the living habits of your community and your own personal knowledge.

Having decided upon a date, next in line of things to do is *line up your workers*. And just to be on the safe side, be sure to find enough people to allow for such last minute emergencies as sickness, trips, and unexpected company. A good rule to follow in getting your staff of workers together is to plan on having one woman in

charge of each booth plus an understudy for her. Then get as many women to sell as you think will be needed to handle the amount of merchandise you have on hand. One of the chief difficulties of church bazaars is that there is always too much work for too few people. As you go about seeking your workers, you will probably find many women who harbor that impression. Those who have helped before know that too much has been asked of them other years and they have been worn out physically as a result. Many of them will undoubtedly refuse to help again. Since most church women have home responsibilities to which they have now added volunteer war work, they are not apt to be enthusiastic over the idea of arranging booths and then standing on their feet to sell for six or seven hours. But don't be discouraged with "Oh, I helped last year. Let somebody else do it this fall." If you can truthfully tell them that you, too, helped last year and you know that there will be more workers this time, they will probably agree to help again. Often you can persuade a woman who would not work a four hour stretch to work for one or two hours. So why not have two shifts of workers so that the hours are shorter for everybody? Remember, however, that if you do run shifts, you need to keep a definite schedule of hours so that you won't be left in the lurch with no one for one period, a double set of workers for the next one and dissension all around.

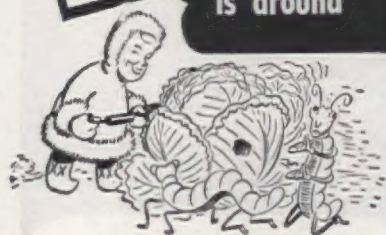
Getting your workers together and their hours arranged takes a great deal of time so you should start several weeks ahead of the bazaar date to do this part of the planning. Then you won't be caught short.

Now for step number three, *arranging for contributions*. Practically every church bazaar features hand-made or hand-knit items and yours should not be an exception. To make sure that the bazaar will have an ample supply of such articles, members of the church circle should be informed in the spring that a bazaar will be held in the fall. Then the members can work at home during the summer months on the items they have

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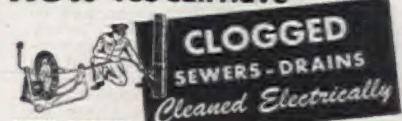
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been asked to contribute. What is the best way to get such contributions? Well, you will undoubtedly find that if you appoint one woman who is popular with everyone, and who will show interest in this part of the project, that you will have ultimate success in gaining your ends. Keep in mind, too, that it's harder to say "no" over the telephone than it is through the mail. Once you receive tentative promises of contributions and know how much material you will have to work with, then plan the number of booths and the size of the bazaar accordingly. If any of your helpers have connections through which they can buy items at wholesale price, take advantage of it. If food contributions lean toward the small side, omit a food table and sell what food does come in on the gift table. If there are more white elephants than new gifts, make a combination of the two groups and set them up on one large table.

So much for the long range preparations. On the day before, or even two days before—if you can secure the parish room—assemble your workers to sort and price all merchandise, and to decorate the booths and tables. "Two heads are better than one" should be your theme song when you start pricing the contributions. Bear in mind that church women are only amateur shopkeepers and cannot be expected to know the exact sales value of everything. Some may set a price so high that the articles will not sell. Others may set the price so low that profits may be used up in expenses. So cast personal opinions aside and let a group cooperate in setting prices. Follow a safe policy and find out what the retail shops in your community are charging for similar items and abide by their prices. Mark-price decided upon distinctly on a tag and fasten securely to article.

Before the bazaar opens, be sure to have someone go to the bank and get a sufficient amount of change for each table. Also be sure that a record is made of the amount of money advanced for such change and for other expenses your workers incur.

As you well know, too often church women have to contribute their time and their handiwork to a bazaar, and then buy back their personal contributions because not enough outsiders come to the show. To avoid this, try to get people who do not belong to your church to come to the bazaar anyway. A poster placed outside the church a week ahead of time works miracles in drumming up trade. So does a notice in your local paper and church bulletin. Hard work, cooperation, and good publicity are the three elements for which you should strive. Then you can't help making your church bazaar a huge success!

Let Us Help You . . .
See Your Bazaar Through!

Since we at THE AMERICAN HOME know what a stupendous task it is to plan a successful church bazaar—how overwhelmed and doubtful you may feel about accepting such a respon-

VELVETY ICE CREAM

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Set refrigerator control at coldest point. Mix Eagle Brand Sweetened Condensed Milk, water, and vanilla. Chill. Add cream or evaporated milk. Mix well. Freeze rapidly in freezing unit of refrigerator until half frozen. Scrape from freezing tray into chilled bowl. Beat until smooth but not melted. Replace in freezing unit. Before mixture is completely frozen, beat again until smooth. Finish freezing. Serves 5.

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What your daughter should know *before she marries*

Be sure to tell her
these intimate physical facts...

YOU must not hesitate to tell your daughter these intimate facts of life. She has a *right* to know how important douching often is to womanly charm, health and marriage happiness.

But *first*—make sure *your own* information is just as modern, up-to-date as it can be! And it will be if you tell your daughter how important ZONITE is for the douche—how no other type of liquid antiseptic-germicide of all those tested is so *powerful* yet so *safe* to delicate tissues.

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Yet despite its great strength ZONITE is *non-poisonous, non-irritating, non-burning*. It positively contains no cresol, cresol, phenol or mercurial ingredients. You can use ZONITE as directed as often as you wish without risk of injuring delicate tissues.

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ZONITE actually destroys and removes odor-causing waste substances. Helps guard against infection. It's so *powerful* no germs of any kind tested have ever been found that ZONITE will not kill on contact. You know it's not always possible to contact all the germs in the tract. BUT YOU CAN BE SURE OF THIS! ZONITE immediately kills all *reachable* living germs and keeps them from multiplying. Buy a bottle of ZONITE *today!* You can get it at any drugstore.

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sibility—we decided that there must be something we could do to make your job easier for you. And there is—we have to offer what we think is a sound and most original solution. Years of experience in selling patterns have given us a graphic picture of what the public does and does not like. Our sales figures have put us in a position to know the "duds" from the best sellers! So we said, why shouldn't you, our readers, reap the benefits from our labors . . . why shouldn't you know about our best sellers so that you could be sure the profits would come rolling in . . . and the work and worry of running a successful bazaar could be cut down to a minimum for you? And that is exactly what we have done . . . made running a bazaar easier for you by putting all of our knowledge into booklet form. Think of it! This booklet takes you through the inner makings of a successful bazaar from start to finish—gives you sound, sensible answers to all the questions in your mind!

Let us give you a short word picture of just what the book contains. First of all, there is a complete list of general and specific rules for running a bazaar . . . a list so versatile that it is adaptable to bazaar planning in either a small or large church. Next comes a section devoted to knitting and crocheting, illustrated with beautiful four-color photographs and featuring items that are easy to make—and very easy to sell! And you can order patterns for every one of them! Instead of saying, "Mrs. So-and-so, will you please contribute something to the bazaar?" You'll say, "Mrs. So-and-so, you crochet so beautifully, will you crochet this jacket No. 632? AMERICAN HOME says it's sure fire."

For people who like to make dolls, embroider, or paint on textiles, we have included ideas that are sure to please! Each item is fully illustrated—each can be made from an easy-to-follow American Home pattern. And for those women who like to cook—ah! we have selected eighteen of our own kitchen's most popular recipes! Special breads, cookies, cakes, preserves, marmalades and jellies become special treats when you follow the step-by-step directions given in our tested recipes. But that's not all! We have even included pages for women who can't or do not wish to do any of the aforementioned things. Yes, there are ideas galore for turning white elephants into stunning, usable merchandise, and for making favors that delight young and old alike. And the patterns offered are so simply done—so easy to use—that an amateur can come up with a professional job!

So when it's your turn to take over your church bazaar, be sure to write to us for a copy of **MAKE YOUR CHURCH BAZAAR A SUCCESS**. This book is illustrated in color and contains 20 pages. It will be off the press about August 15th. To get your copy send 25 cents in check or money order to

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MOISTURE RESISTANT...LOW COST...LONG WEARING

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